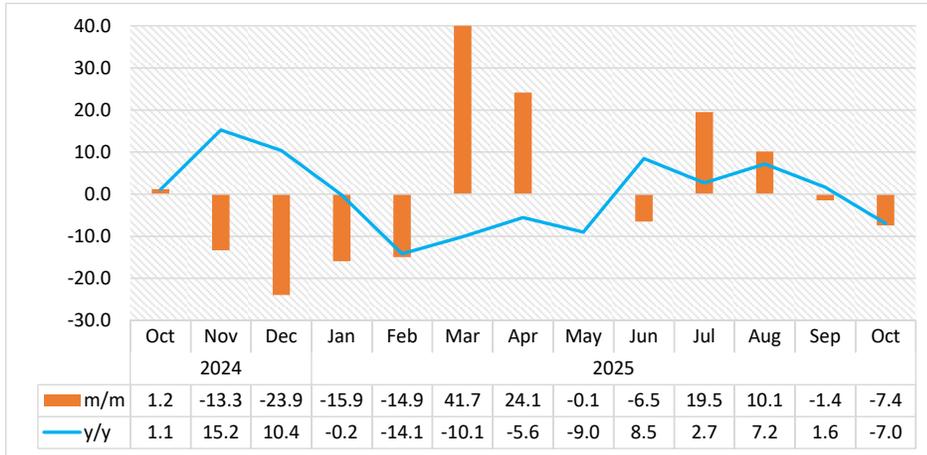


ROOMS & BEDS OCCUPANCY

OCTOBER 2025



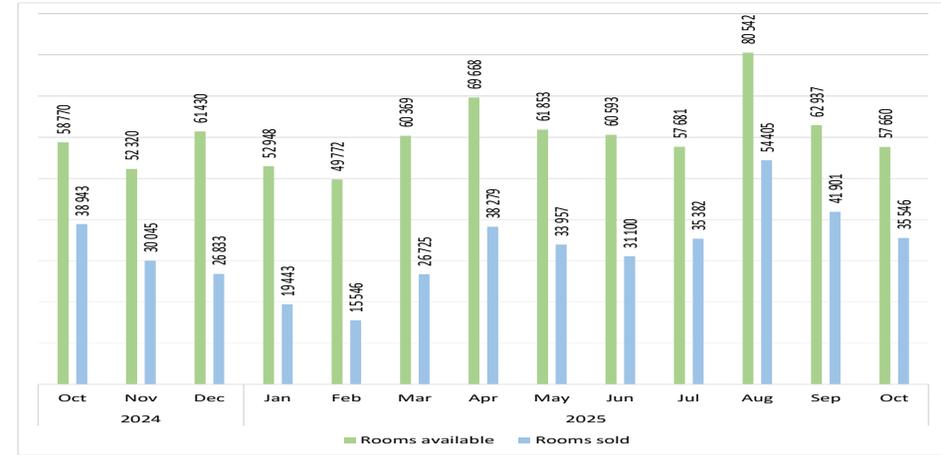
Chart 1: Rooms Occupancy Rate Index, Percentage Change¹



- In October 2025, the **Rooms Occupancy Rate Index** declined by 7.4 percent month-on-month, following a 1.4 percent drop in the previous month. On a year-on-year basis, the index also decreased by 7.0 percent (Chart 1).
- The monthly decrease was driven by lower occupancy levels in hospitality establishments across the central, southern, and northern regions, although an increase was recorded in the coastal region.
- A closer analysis shows that the central region experienced the steepest decline of 37.5 percent, followed by the southern and northern regions, which fell by 8.2 and 2.9 percent, respectively. In contrast, the coastal region registered an increase of 11.9 percent during the period under review.

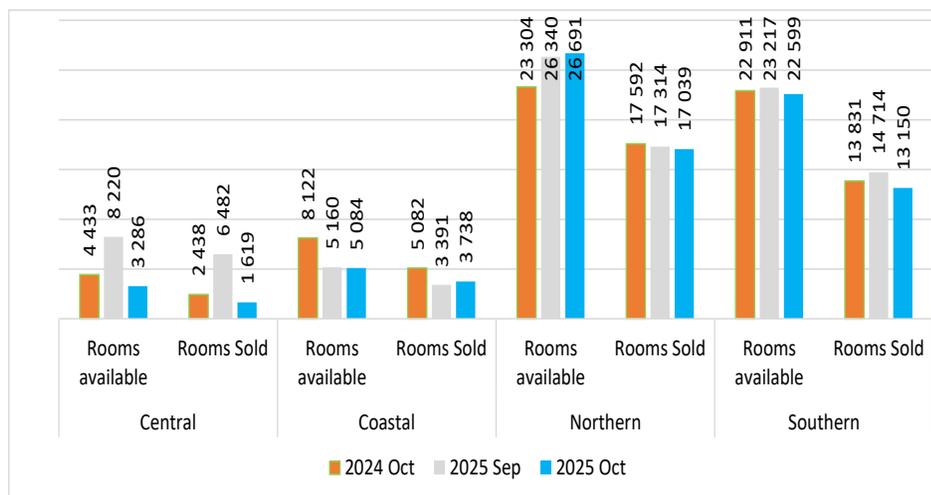
¹ This chart is limited to 40 percent for better readability.

Chart 2: Number of Rooms Available and Sold



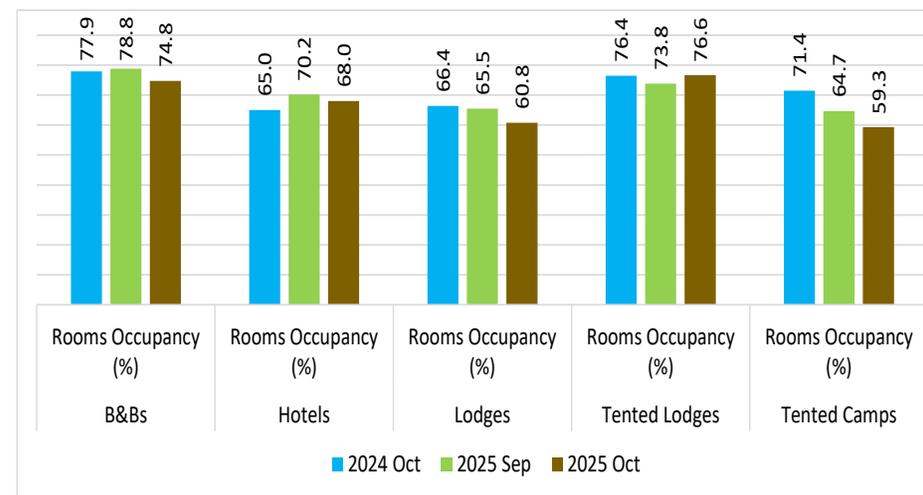
- During the period under review, a total of 57 660 rooms were available nationwide, of which 35 546 were occupied, resulting in an occupancy rate of 61.6 percent. By comparison, September 2025 recorded 62 937 available rooms and 41 901 rooms sold, translating into an occupancy rate of 66.6 percent (Chart 2).

Chart 3: Number of Rooms Available and Sold by Region



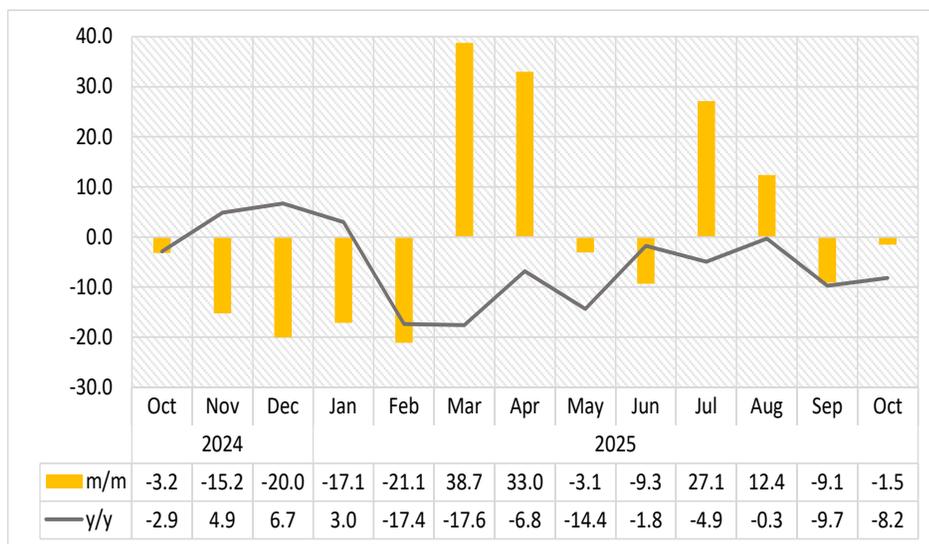
- In October 2025, the northern region recorded 26 691 available rooms, an increase from 26 340 in September 2025 and from 23 304 in October 2024 (Chart 3).
- During the period under review, 17 039 rooms were sold in the northern region, compared to 17 314 in September 2025 and 17 592 rooms sold in October 2024.
- In the southern region, a total of 22 599 rooms were available, of which 13 150 were sold, leaving 9 449 rooms unsold for the month.

Chart 4: Rooms Occupancy by Type of Hospitality Establishments



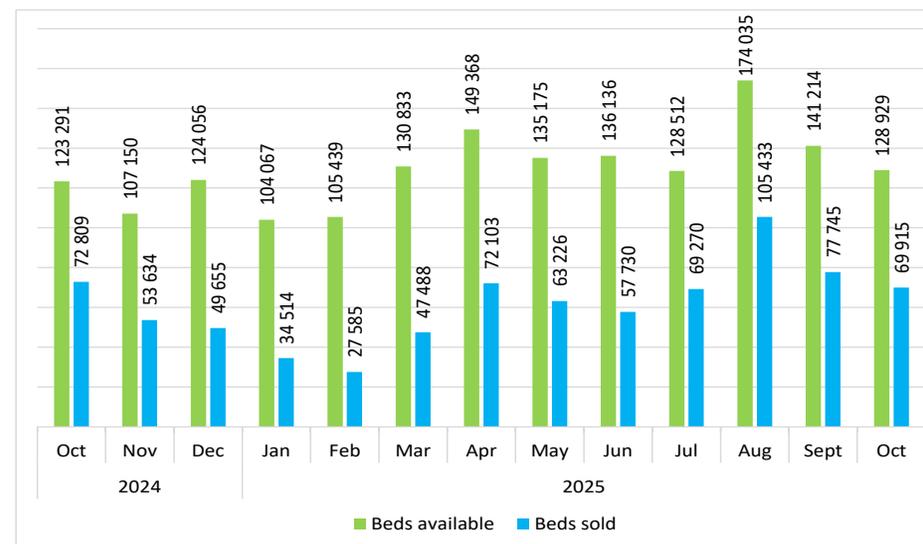
- In October 2025, room occupancy rates slowed down across all accommodation types compared to the preceding month, except for tented lodges, which recorded an increase (Chart 4).
- Tented lodges posted an improvement during the review period, rising to 76.6 percent from 73.8 percent recorded in September 2025.
- By contrast, B&Bs and hotels experienced slowdowns, with occupancy rates falling to 74.8 and 68.0 percent, respectively, compared to 78.8 and 70.2 percent in September 2025.
- Tented camps and lodges similarly experienced slowdowns, with occupancy rates reducing to 59.3 and 60.8 percent, respectively, in October 2025, down from 64.7 and 65.5 percent in the previous month.

Chart 5: Beds Occupancy Index, Percentage Change



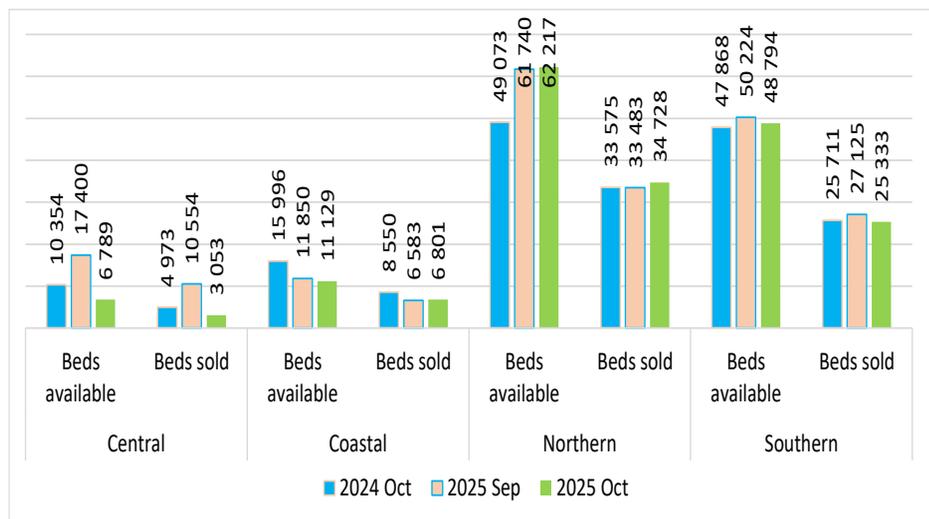
- The **Bed Occupancy Rate Index** declined by 1.5 percent month-on-month in October 2025, compared to a 9.1 percent decline in the previous month. On a year-on-year basis, the index also fell by 8.2 percent (Chart 5).
- The monthly decline was driven by slowdown in bed occupancy across most accommodation categories, except for tented lodges, which recorded an increase occupancy during the period under review.
- During the reporting period, the central region registered the steepest monthly decline of 25.9 percent, followed by the southern region with a decrease of 3.9 percent. In contrast, the coastal and northern regions posted increases of 10.0 and 2.9 percent, respectively.

Chart 6: Number of Beds Available and Sold



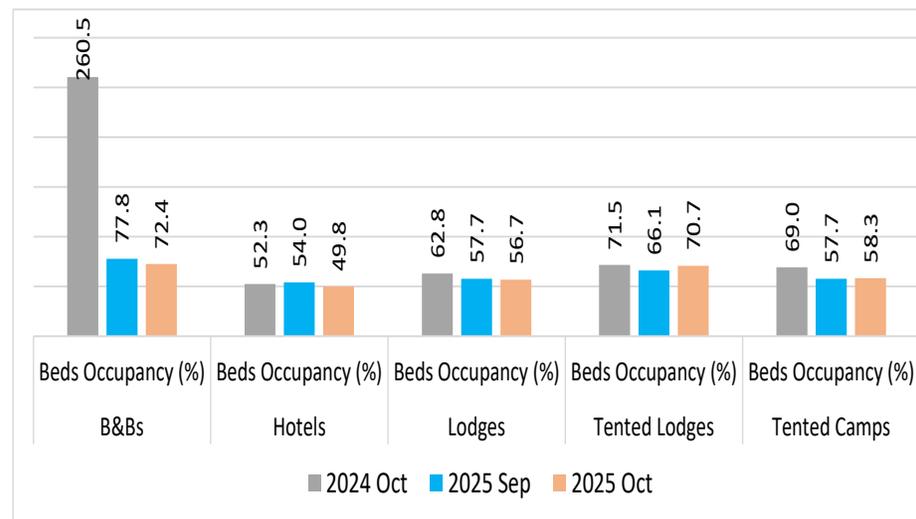
- In October 2025, a total of 69 915 beds were sold out of 128 929 available nationwide, compared to 77 745 beds sold from 141 214 available in September 2025 (Chart 6).
- This comparison indicates a decline in both bed availability and the number of beds sold between September and October 2025.

Chart 7: Number of Beds Available and Sold by Region



- In October 2025, hospitality establishments in the northern region reported 62 217 available beds, up from 61 740 in September 2025 and higher than the 49 073 recorded in October 2024.
- The southern region indicated 48 794 available beds, representing a decrease from 50 224 in September 2025, but still above the 47 868 beds recorded in October 2024.
- In the coastal region, the number of available beds declined to 11 129 in October 2025 from 11 850 in September 2025. Similarly, the central region recorded 6 789 available beds in October 2025, down from 17 400 available beds in the preceding month (Chart 7).

Chart 8: Beds Occupancy by Type of Hospitality Establishments



- During the review period, bed occupancy rates declined across most hospitality categories compared to September 2025, apart from tented lodges and camps, which recorded an increase in occupancy (Chart 8).
- In October 2025, B&Bs registered the highest bed occupancy rate with 72.4 percent, followed closely by tented lodges with 70.7 percent. Tented camps placed third with 58.3 percent, while lodges and hotels posted the lowest occupancy rates of 56.7 and 49.8 percent, respectively.

Table 1: The Indices of Rooms and Beds Occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0

Table 1: The Indices of Rooms and Beds Occupancy Continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2024	Jan	67.2	77.3
	Feb	66.4	76.0
	Mar	89.9	105.7
	Apr	106.3	124.3
	May	110.2	131.0
	Jun	86.4	103.6
	Jul	109.1	136.0
	Aug	115.1	145.8
	Sep	119.6	146.3
	Oct	121.0	141.7
	Nov	104.9	120.1
	Dec	79.8	96.0
2025	Jan	67.1	79.6
	Feb	57.0	62.8
	Mar	80.8	87.1
	Apr	100.3	115.8
	May	100.3	112.2
	Jun	93.7	101.8
	Jul	112.0	129.3
	Aug	123.4	145.4
	Sep	121.6	132.1
	Oct	112.6	130.1

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa.
Coastal region:	Erongo.
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi.
Southern regions:	//Kharas and Hardap.
Base year:	The volumes have been referenced to 2015 data as of November 2019.
Conversion:	1 basis point = 0.01 percent.