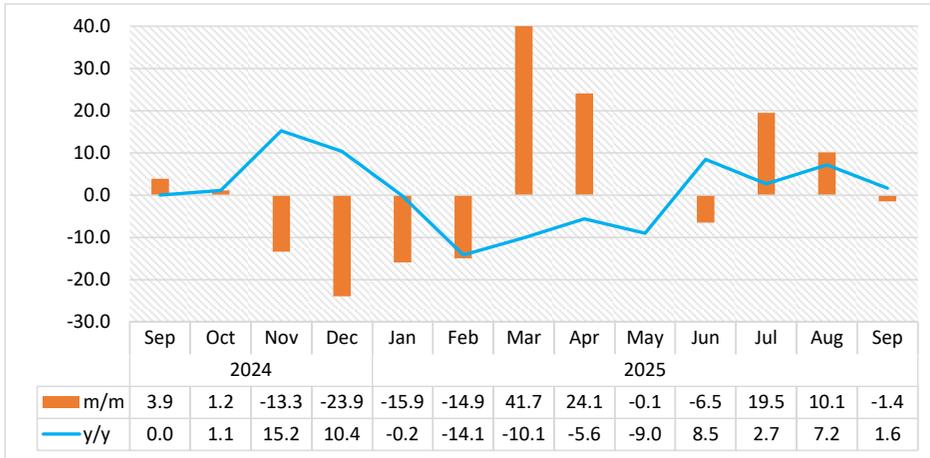


ROOMS & BEDS OCCUPANCY

SEPTEMBER 2025



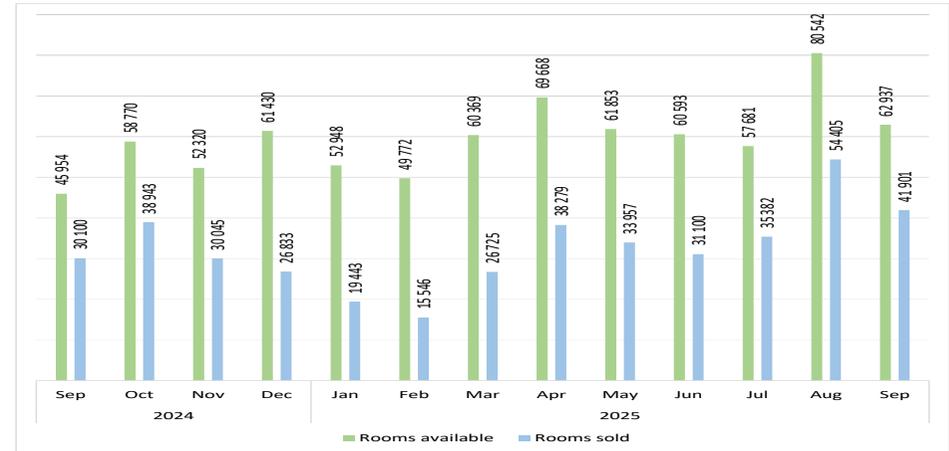
Chart 1: Rooms Occupancy Rate Index, Percentage Change¹



- In September 2025, the **Rooms Occupancy Rate Index** fell by 1.4 percent month-on-month, contrasting a growth of 10.1 percent recorded a month earlier. However, on an annual basis, the index increased by 1.6 percent (Chart 1).
- The monthly decline was driven by reduced occupancy levels in hospitality establishments across the southern, northern and coastal regions, while an increase was observed in the central region.
- A closer analysis shows that the southern region recorded the highest decline of 9.0 percent, followed by the northern and coastal regions with decreases of 6.9 and 2.6 percent, respectively. Conversely, the central region registered a significant increase of 85.0 percent during the period under review.

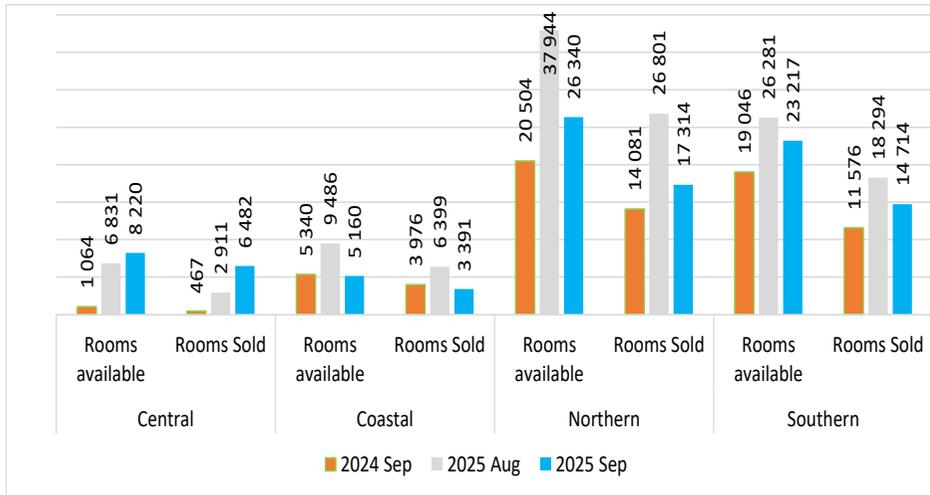
¹ This chart is limited to 40 percent for better readability.

Chart 2: Number of Rooms Available and Sold



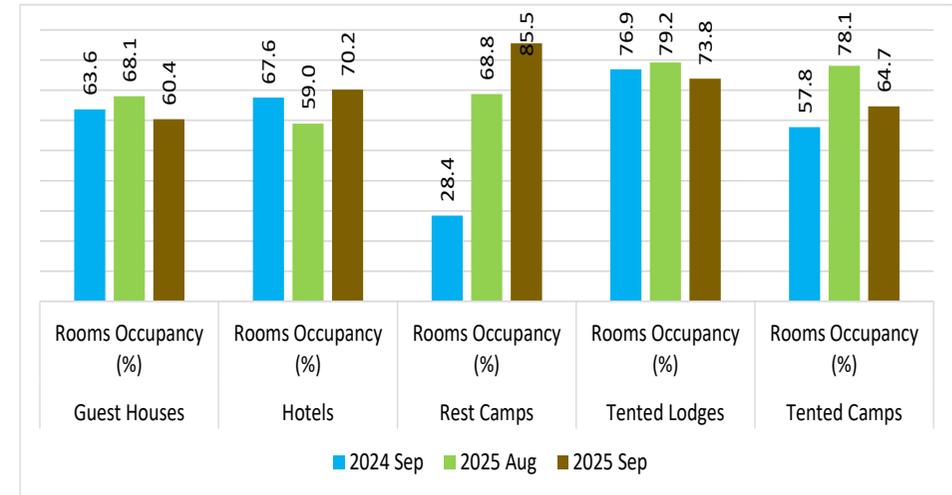
- During the review period, a total of 62 937 rooms were available nationwide, of which 41 901 were occupied, resulting in an occupancy rate of 66.6 percent. In comparison, August 2025 recorded 80 542 available rooms, with 54 405 rooms sold, translating to an occupancy rate of 67.5 percent (Chart 2).

Chart 3: Number of Rooms Available and Sold by Region



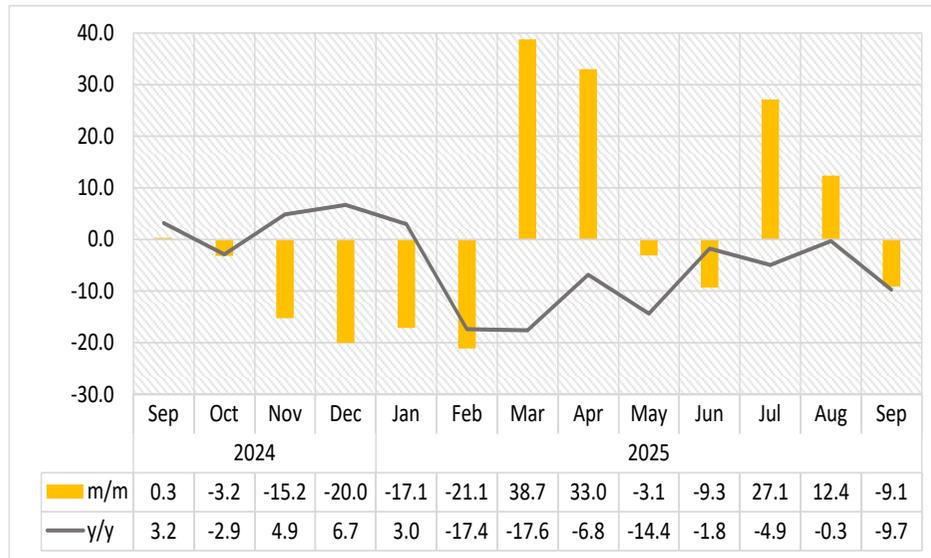
- In September 2025, the northern region recorded 26 340 available rooms, down from 37 944 in August 2025, but up from 20 504 rooms registered in September 2024 (Chart 3).
- During the period under study, 17 314 rooms were sold in the northern region, compared to 26 801 in August 2025 and 14 081 rooms sold in September 2024.
- In the southern region, a total of 23 217 rooms were available, of which 14 714 were sold, leaving 8 503 rooms unsold for the month.

Chart 4: Rooms Occupancy by Type of Hospitality Establishments



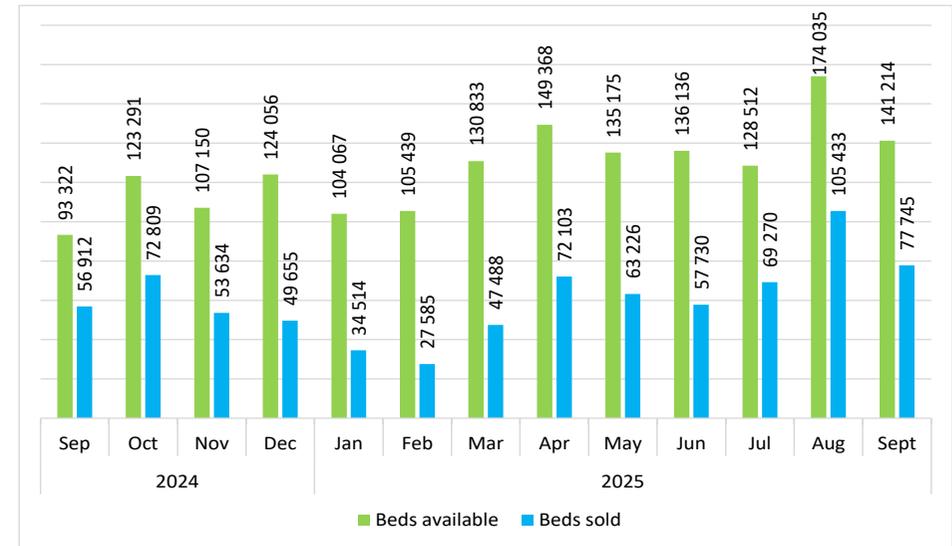
- In September 2025, room occupancy rates slowed down across most accommodation types compared to the previous month except for rest camps and hotels, which recorded notable highest increases (Chart 4).
- Rest camps saw the strongest improvement, rising to 85.5 percent from 68.8 percent noted in August 2025. Hotels also improved, reaching 70.2 percent, up from 59.0 percent recorded in the prior month.
- Conversely, tented camps and tented lodges experienced slowdowns, with occupancy rates falling to 64.7 and 73.8 percent respectively, compared to 78.1 and 79.2 percent recorded in August 2025.
- Guest houses similarly saw a slowdown, with occupancy dropping to 60.4 percent in September 2025, down from 68.1 percent registered in the preceding month.

Chart 5: Beds Occupancy Index, Percentage Change



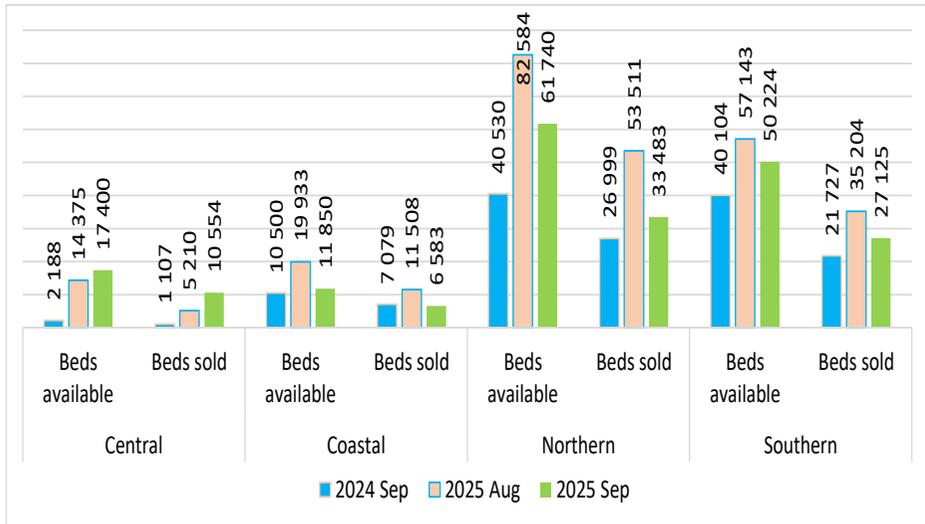
- The monthly **Bed Occupancy Rate** Index fell by 9.1 percent in September 2025, reversing the 12.4 percent increase recorded in the previous month. Year-on-year, the index also declined by 9.7 percent (Chart 5).
- The monthly decrease was driven by lower bed occupancy across most accommodation categories, except for hotels and rest camps, which recorded higher occupancy during the review period.
- During the reporting period, the northern region recorded the highest monthly decline of 16.3 percent, followed by the southern and coastal regions with decreases of 12.3 and 3.8 percent, respectively. Conversely, the central region experienced a strong surge, increasing by 67.4 percent during the same month.

Chart 6: Number of Beds Available and Sold



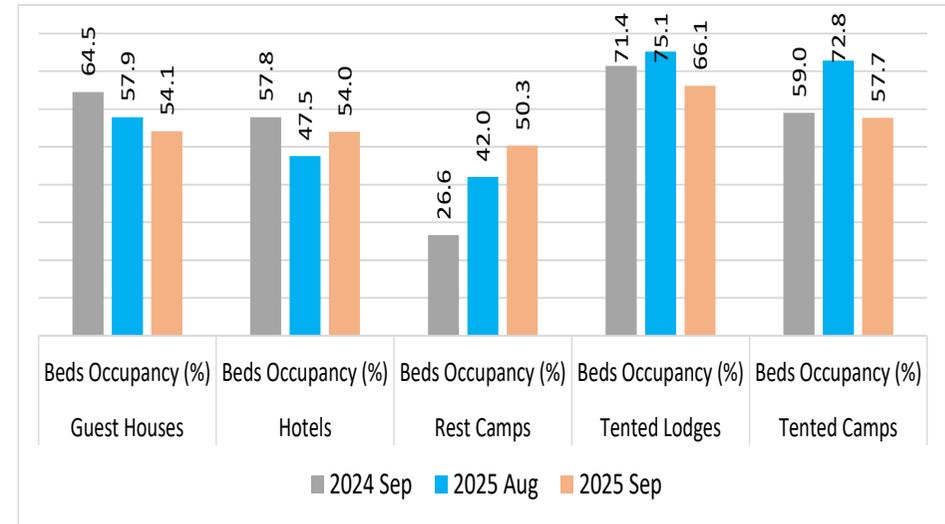
- In September 2025, a total of 77 745 beds were sold out of 141 214 available nationwide, compared to 105 433 beds sold from 174 035 available in August 2025 (Chart 6).
- This comparison shows a decrease in both bed availability and number of beds sold between August and September 2025.

Chart 7: Number of Beds Available and Sold by Region



- In September 2025, hospitality establishments in the northern region offered 61 740 beds, down from 82 584 in August 2025 but higher than the 40 530 recorded in September 2024.
- The southern region reported 50 224 available beds, a decrease from 57 143 in August 2025, yet above the 40 104 beds recorded in September 2024.
- In the central region, available beds increased to 17 400 in September 2025 from 14 375 in August 2025. In contrast, the coastal region recorded 11 850 beds in September 2025, down from 19 933 available beds in the previous month (Chart 7).

Chart 8: Beds Occupancy by Type of Hospitality Establishments



- During the review period, bed occupancy rates declined across most hospitality categories compared to August 2025, except for hotels and rest camps, which recorded increase occupancy rates (Chart 8).
- In September 2025, tented lodges reported the highest bed occupancy rate at 66.1 percent, followed by tented camps with 57.7 percent. Guest houses ranked third with 54.1 percent, while hotels and rest camps recorded the lowest rates of 54.0 and 50.3 percent, respectively.

Table 1: The Indices of Rooms and Beds Occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0

Table 1: The Indices of Rooms and Beds Occupancy Continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2024	Jan	67.2	77.3
	Feb	66.4	76.0
	Mar	89.9	105.7
	Apr	106.3	124.3
	May	110.2	131.0
	Jun	86.4	103.6
	Jul	109.1	136.0
	Aug	115.1	145.8
	Sep	119.6	146.3
	Oct	121.0	141.7
	Nov	104.9	120.1
	Dec	79.8	96.0
2025	Jan	67.1	79.6
	Feb	57.0	62.8
	Mar	80.8	87.1
	Apr	100.3	115.8
	May	100.3	112.2
	Jun	93.7	101.8
	Jul	112.0	129.3
	Aug	123.4	145.4
	Sep	121.6	132.1

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa.
Coastal region:	Erongo.
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi.
Southern regions:	//Kharas and Hardap.
Base year:	The volumes have been referenced to 2015 data as of November 2019.
Conversion:	1 basis point = 0.01 percent.