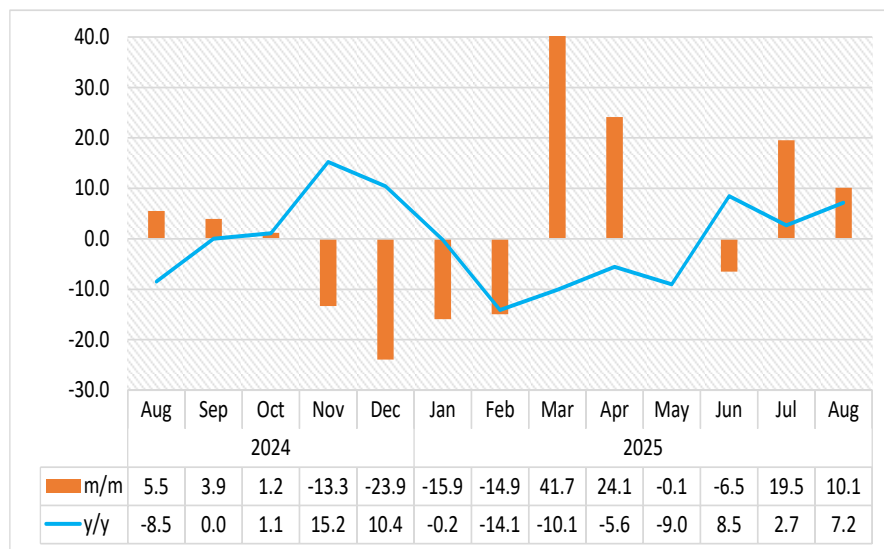




ROOMS & BEDS OCCUPANCY

AUGUST 2025

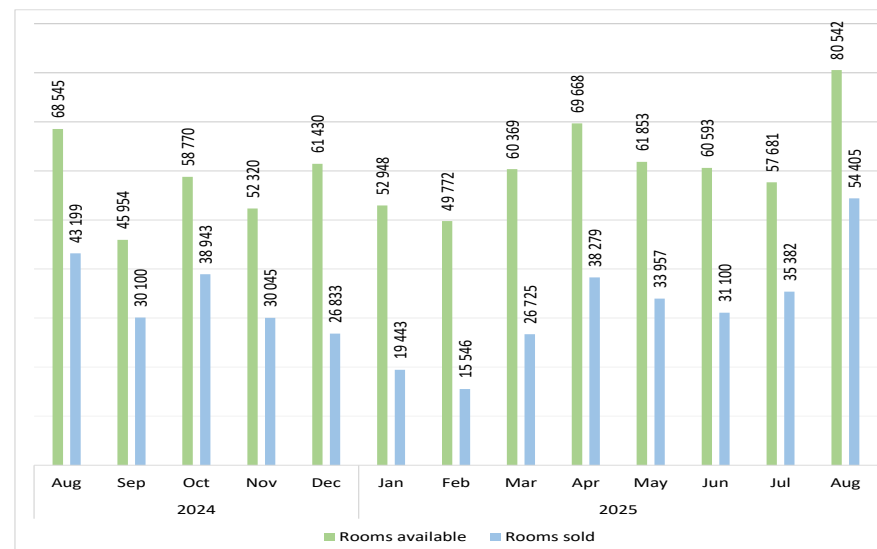
Chart 1: Rooms Occupancy Rate Index, Percentage Change¹



- In August 2025, the monthly **Rooms Occupancy Rate Index** slowed down, registering an increase of 10.1 percent, following a 19.5 percent growth recorded in the previous month. On an annual basis, the index rose by 7.2 percent (Chart 1).
- The monthly growth was attributed to higher occupancy rates in hospitality establishments across the southern, northern, and coastal regions, while a decline was noticeable in the central region.
- Further analysis revealed that the southern region registered the highest increase with a surge of up to 13.8 percent, followed by the northern and coastal regions with an increment of 7.1 and 6.1 percent, respectively. In contrast, the central region declined by 14.8 percent during the period under review.

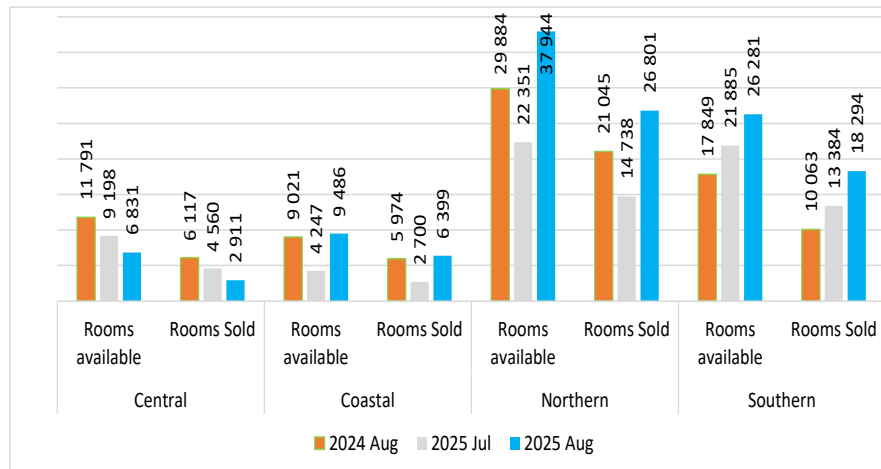
¹ This chart is limited to 40 percent for better readability.

Chart 2: Number of Rooms Available and Sold



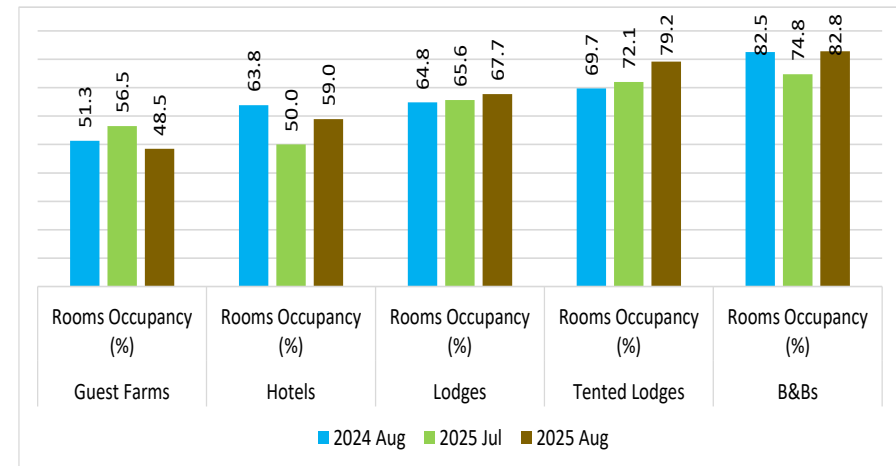
- During the review period, a total of 80 542 rooms were available nationwide, of which 54 405 were sold, resulting in an occupancy rate of 67.5 percent. In contrast, July 2025 recorded 57 681 available rooms, with 35 382 rooms sold, translating to an occupancy rate of 61.3 percent (Chart 2).

Chart 3: Number of Rooms Available and Sold by Region



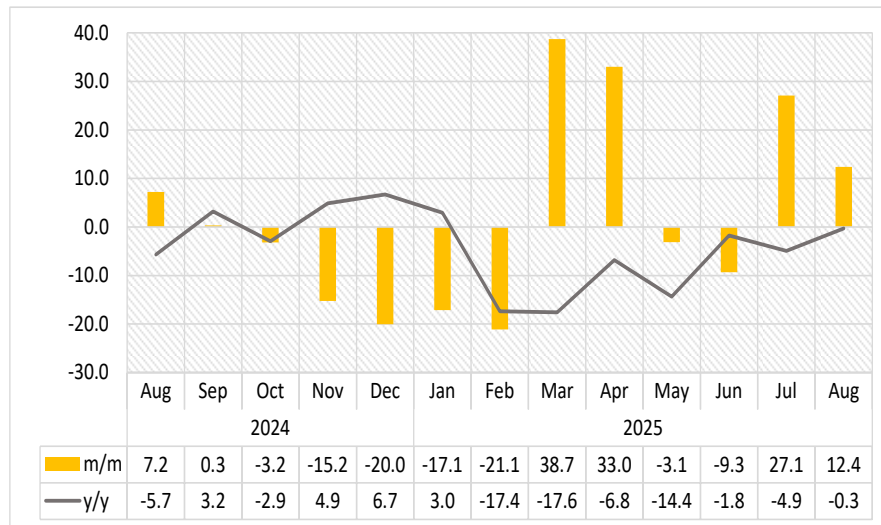
- In August 2025, the northern region recorded 37 944 available rooms, an increase from 22 351 in July 2025 and 29 884 registered in August 2024 (Chart 3).
- During the reporting period, 26 801 rooms were sold in the northern region, compared to 14 738 in July 2025 and 21 045 sold in August 2024.
- In the southern region, a total of 26 281 rooms were available, of which 18 294 were sold, leaving a monthly surplus of 7 981 unsold rooms.

Chart 4: Rooms Occupancy by Type of Hospitality Establishments



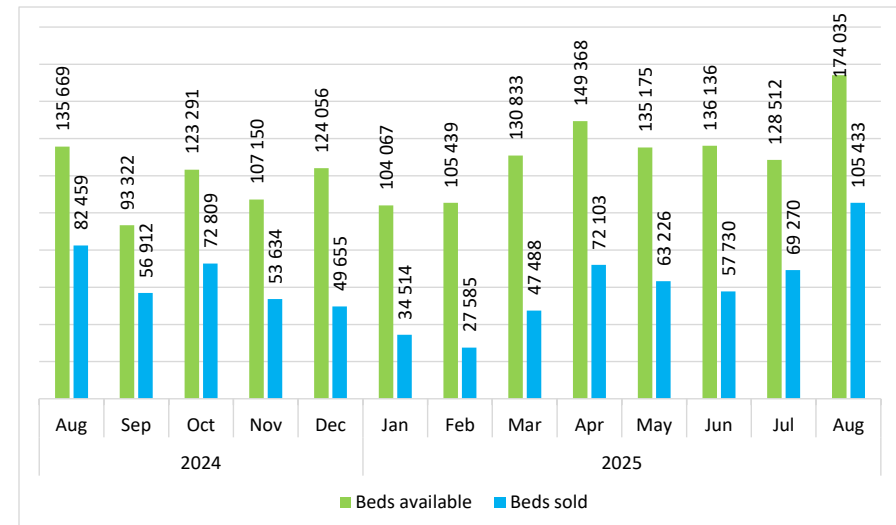
- In August 2025, room occupancy rates rose across all accommodation types compared to the preceding month, except for guest farms, which recorded a lower room occupancy rate (Chart 4).
- Bed & Breakfasts (B&Bs) registered the highest increase, climbing to 82.8 percent from 74.8 percent in July 2025. Tented lodges also improved, reaching 79.2 percent, up from 72.1 percent recorded in the prior month.
- Hotels and lodges likewise recorded gains, with occupancy rates rising to 59.0 percent and 67.7 percent in August 2025, respectively, compared to 50.0 percent and 65.6 percent noted in July 2025.
- Conversely, guest farms experienced a lower rate, with occupancy falling to 48.5 percent in August 2025 from 56.5 percent posted in the previous month.

Chart 5: Beds Occupancy Index, Percentage Change



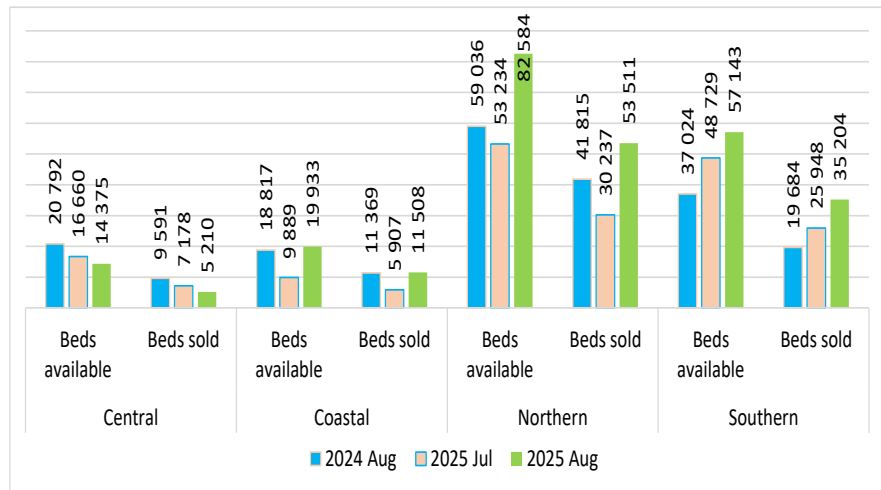
- The monthly **Bed Occupancy Rate Index** rose by 12.4 percent in August 2025, this marked a slowdown compared to the 27.1 percent increase recorded a month earlier. However, on a year-on-year basis, the index declined by 0.3 percent (Chart 5).
- The monthly growth in the index was driven by higher bed occupancy levels across most hospitality categories, except for guest farms, which recorded a lower rate during the review period.
- During the reporting period, the southern region registered the strongest monthly increase with 15.9 percent. In contrast, the central, northern, and coastal regions posted declines of 21.4 percent, 8.5 percent, and 4.4 percent, respectively.

Chart 6: Number of Beds Available and Sold



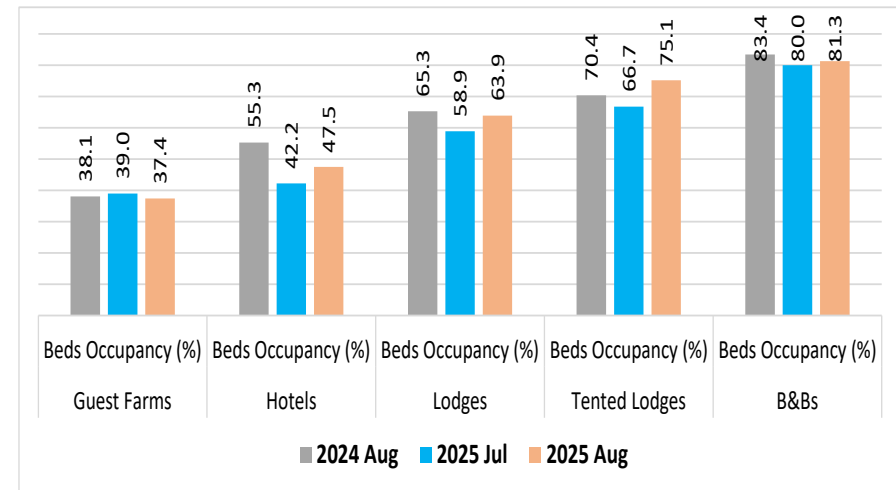
- In August 2025, a total of 105 433 beds were sold out of 174 035 available nationwide, compared to 69 270 beds sold from 128 512 available in July 2025 (Chart 6).
- This comparison reflects growth in both bed availability and the number of beds sold between July and August 2025.

Chart 7: Number of Beds Available and Sold by Region



- In August 2025, hospitality establishments in the northern region offered 82 584 beds, up from 53 234 in July 2025 and higher than the 59 036 recorded in August 2024 (Chart 7).
- The southern region reported 57 143 available beds, an increase from 48 729 in July 2025 and above 37 024 available beds recorded in August 2024.
- In the coastal region, available beds rose to 19 933 in August 2025 from 9 889 beds in July 2025. By contrast, the central region recorded 14 375 beds in August 2025, a decline from 16 660 available beds registered in the preceding month (Chart 7).

Chart 8: Beds Occupancy by Type of Hospitality Establishments



- During the period under review, bed occupancy rates rose across all categories of hospitality establishments compared to July 2025, except for guest farms, which recorded a lower occupancy rate (Chart 8).
- In August 2025, B&Bs recorded the highest bed occupancy rate with 81.3 percent, followed by tented lodges with 75.1 percent. Lodges ranked third with 63.9 percent, while hotels and guest farms recorded the lowest rates of 47.5 and 37.4 percent, respectively.

Table 1: The Indices of Rooms and Beds Occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0

Table 1: The Indices of Rooms and Beds Occupancy Continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2024	Jan	67.2	77.3
	Feb	66.4	76.0
	Mar	89.9	105.7
	Apr	106.3	124.3
	May	110.2	131.0
	Jun	86.4	103.6
	Jul	109.1	136.0
	Aug	115.1	145.8
	Sep	119.6	146.3
	Oct	121.0	141.7
	Nov	104.9	120.1
	Dec	79.8	96.0
2025	Jan	67.1	79.6
	Feb	57.0	62.8
	Mar	80.8	87.1
	Apr	100.3	115.8
	May	100.3	112.2
	Jun	93.7	101.8
	Jul	112.0	129.3
	Aug	123.4	145.4

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa.
Coastal region:	Erongo.
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi.
Southern regions:	//Kharas and Hardap.
Base year:	The volumes have been referenced to 2015 data as of November 2019.
Conversion:	1 basis point = 0.01 percent.