

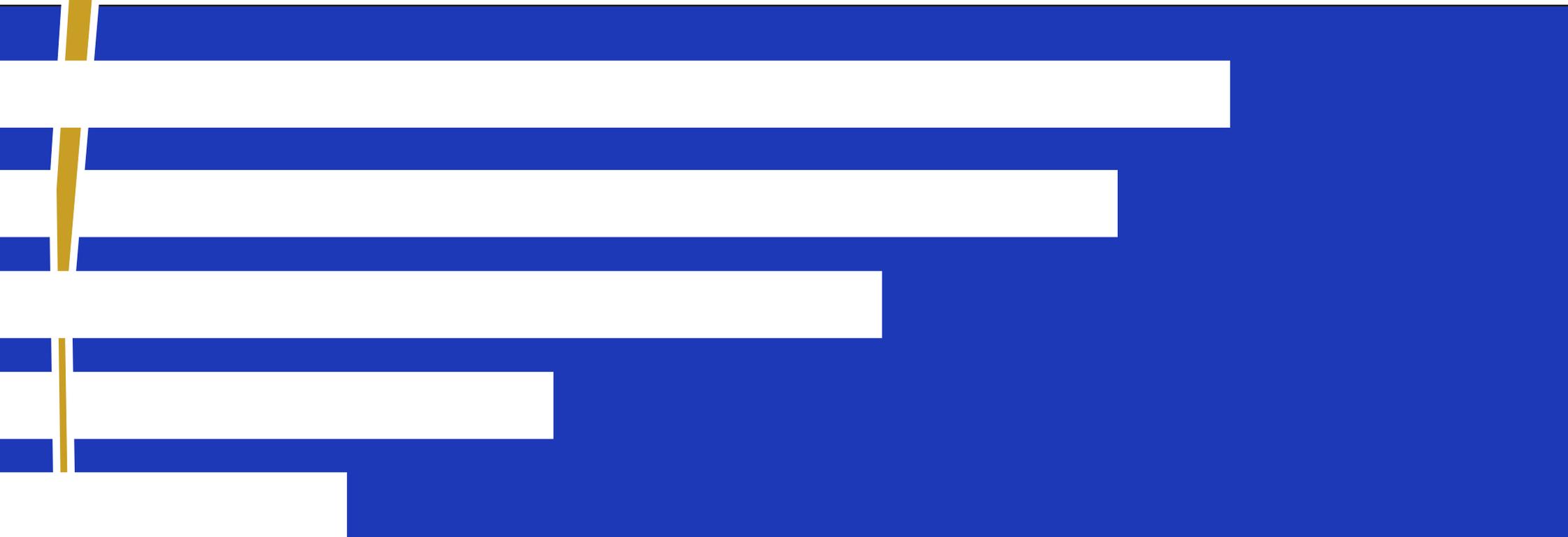


Namibia Statistics  
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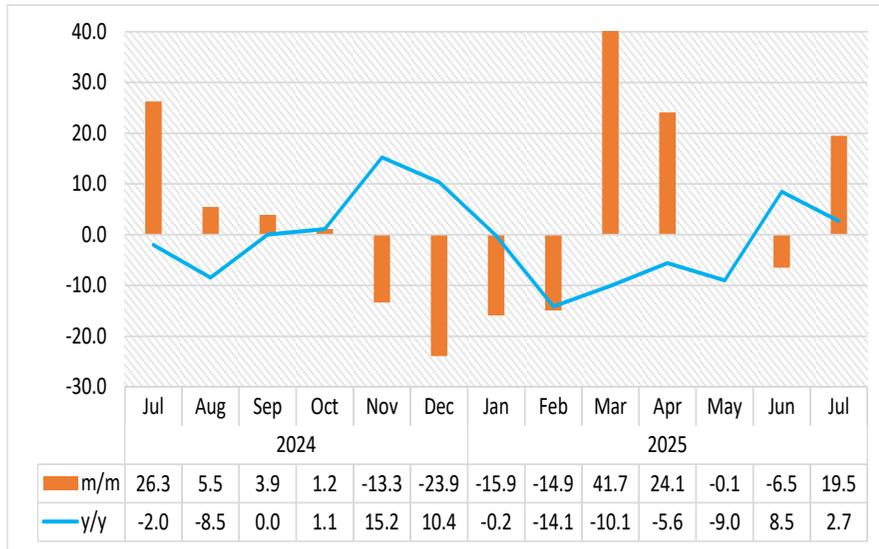


# ROOMS & BEDS OCCUPANCY

JULY 2025



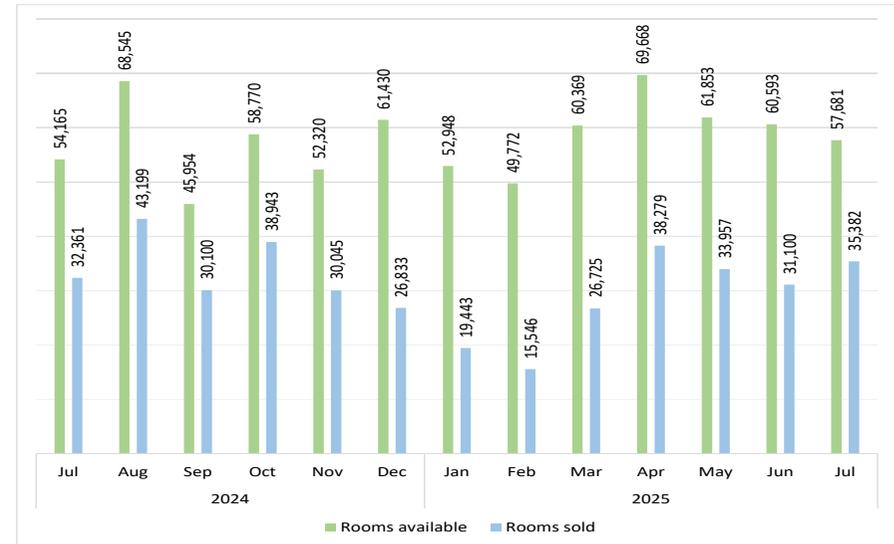
**Chart 1: Rooms Occupancy Rate Index, Percentage Change<sup>1</sup>**



- In July 2025, the monthly **Rooms Occupancy Rate Index** rose by 19.5 percent, reversing the 6.5 percent decline recorded in the previous month. Furthermore, on a year-on-year basis, the index increased by 2.7 percent (Chart 1).
- The monthly growth was driven by higher room occupancy across hospitality establishments in all regions.
- During the review period, the southern region recorded the highest increase of 26.8 percent, followed by the northern region with 22.8 percent. The coastal and central regions were ranked third and fourth, with moderate increases of 1.9 percent and 0.8 percent, respectively.

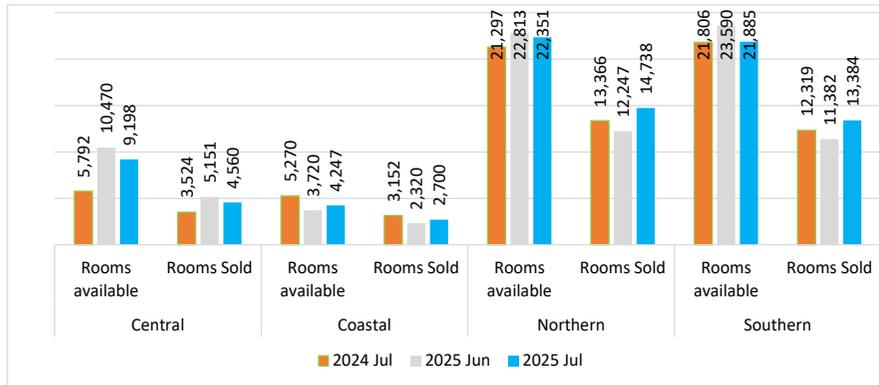
<sup>1</sup> This chart is limited to 40 percent for better readability.

**Chart 2: Number of Rooms Available and Sold**



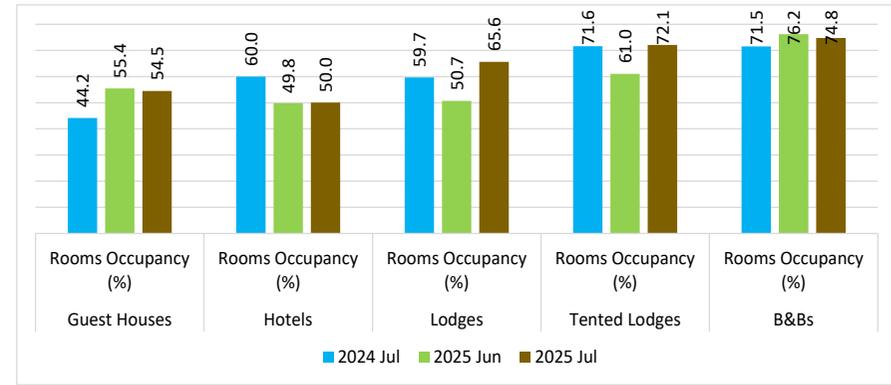
- During the review period, a total of 57 681 rooms were available nationwide, of which 35 382 rooms were sold, translating to an occupancy rate of 61.3 percent. In comparison, June 2025 recorded 60 593 available rooms, with 31 100 rooms sold, representing an occupancy rate of 51.3 percent (Chart 2).

**Chart 3: Number of Rooms Available and Sold by Region**



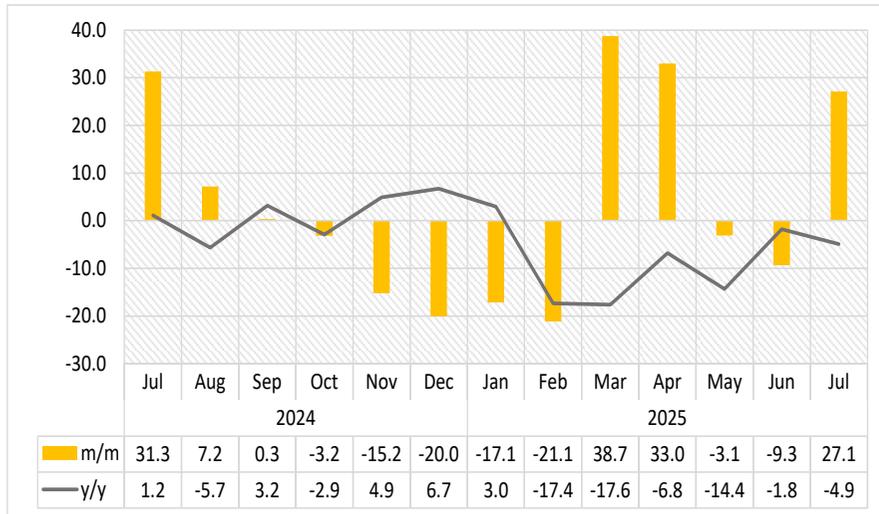
- In July 2025, the northern region recorded 22 351 available rooms, slightly lower than the 22 813 rooms recorded in June 2025, but higher than the 21 297 rooms available in July 2024 (Chart 3).
- During the same period, the northern region sold 14 738 rooms, up from 12 247 rooms sold in June 2025, and exceeding the 13 366 rooms sold in July 2024.
- In the southern region, a total of 21 885 rooms were available, of which 13 384 rooms were sold, leaving the highest monthly unsold surplus of 8 501 rooms.

**Chart 4: Rooms Occupancy by Type of Hospitality Establishments**



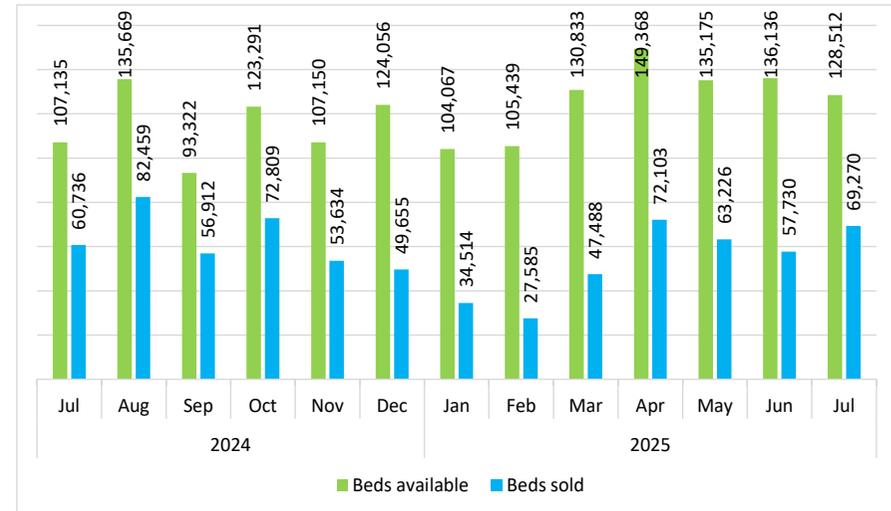
- In July 2025, room occupancy rates increased across all accommodation types compared to the previous month, except for B&Bs and guest houses, which recorded lower rates (Chart 4).
- Lodges reported the highest increase in occupancy rate of 65.6 percent from 50.7 percent in June 2025. Tented lodges also improved, posting an occupancy rate of 72.1 percent, up from 61.0 percent noted in the preceding month.
- Similarly, hotels showed a modest increase, with occupancy edging up to 50.0 percent from 49.8 percent in June 2025.
- In contrast, B&Bs and guest houses recorded lower occupancy rates dropping to 74.8 and 54.5 percent in July 2025, compared to 76.2 and 55.4 percent, respectively in the preceding month.

**Chart 5: Beds Occupancy Index, Percentage Change**



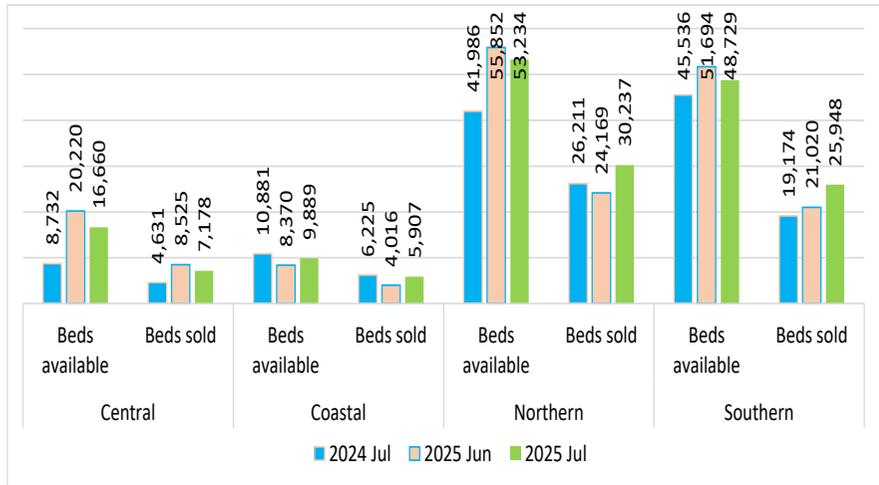
- The monthly **Bed Occupancy Rate Index** grew by 27.1 percent in July 2025, compared to a 9.3 percent decline recorded in the previous month. However, on a year-on-year basis, the index fell by 4.9 percent (Chart 5).
- The monthly improvement was driven by higher bed occupancy levels across all categories of hospitality establishments.
- During the reporting period, the northern region recorded the highest monthly increase of 31.3 percent, followed closely by the southern region with 31.0 percent. The coastal and central regions also experienced growth, recording increases of 24.5 and 2.2 percent, respectively.

**Chart 6: Number of Beds Available and Sold**



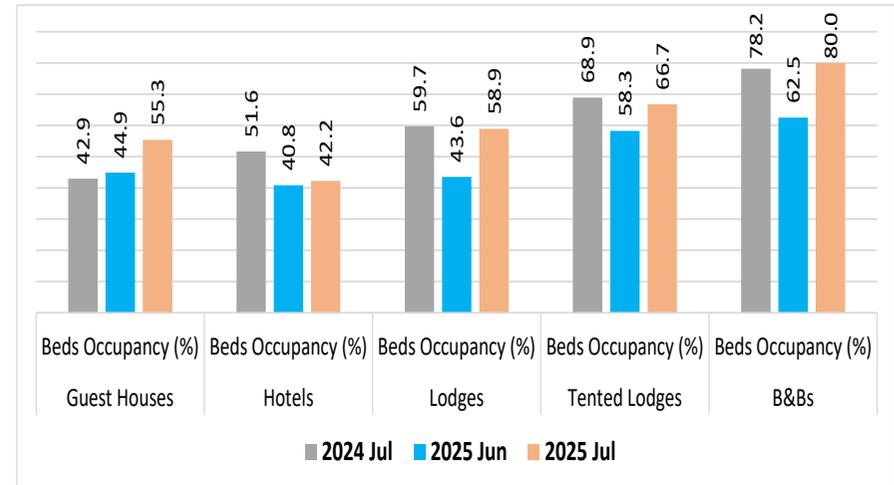
- In July 2025, a total of 69 270 beds were sold out of 128 512 beds available nationwide, up from 57 730 beds sold from 136 136 available in June 2025 (Chart 6).
- This comparison shows a reduction in bed availability while the number of beds sold increased between June 2025 and July 2025.

**Chart 7: Number of Beds Available and Sold by Region**



- In July 2025, hospitality establishments in the northern region provided 53 234 beds, a slight decline from 55 852 in June 2025, but an increase compared to 41 986 beds in July 2024 (Chart 7).
- In the southern region, a total of 48 729 beds were available, down from 51 694 in June 2025, yet higher than the 45 536 recorded in July 2024.
- The central region reported 16 660 available beds in July 2025, a decrease from 20 220 registered in June 2025. Conversely, the coastal region recorded 9 889 beds in July 2025, up from 8 370 in the previous month (Chart 7).

**Chart 8: Beds Occupancy by Type of Hospitality Establishments**



- During the review period, bed occupancy rates increased across all categories of hospitality establishments compared to June 2025 (Chart 8).
- In July 2025, B&Bs recorded the highest occupancy rate of 80.0 percent, followed by tented lodges with 66.7 percent. Lodges came third with 58.9 percent, while guest houses and hotels had the lowest rates of 55.3 and 42.2 percent, respectively.

Table 1: The Indices of Rooms and Beds Occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0

Table 1: The Indices of Rooms and Beds Occupancy Continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2024	Jan	67.2	77.3
	Feb	66.4	76.0
	Mar	89.9	105.7
	Apr	106.3	124.3
	May	110.2	131.0
	Jun	86.4	103.6
	Jul	109.1	136.0
	Aug	115.1	145.8
	Sep	119.6	146.3
	Oct	121.0	141.7
	Nov	104.9	120.1
	Dec	79.8	96.0
2025	Jan	67.1	79.6
	Feb	57.0	62.8
	Mar	80.8	87.1
	Apr	100.3	115.8
	May	100.3	112.2
	Jun	93.7	101.8
	Jul	112.0	129.3

## Methodology

<b>Background:</b>	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
<b>Data sources:</b>	Hospitality Association of Namibia.
<b>Central regions:</b>	Khomas, Omaheke, Otjozondjupa.
<b>Coastal region:</b>	Erongo.
<b>Northern regions:</b>	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi.
<b>Southern regions:</b>	//Kharas and Hardap.
<b>Base year:</b>	The volumes have been referenced to 2015 data as of November 2019.
<b>Conversion:</b>	1 basis point = 0.01 percent.