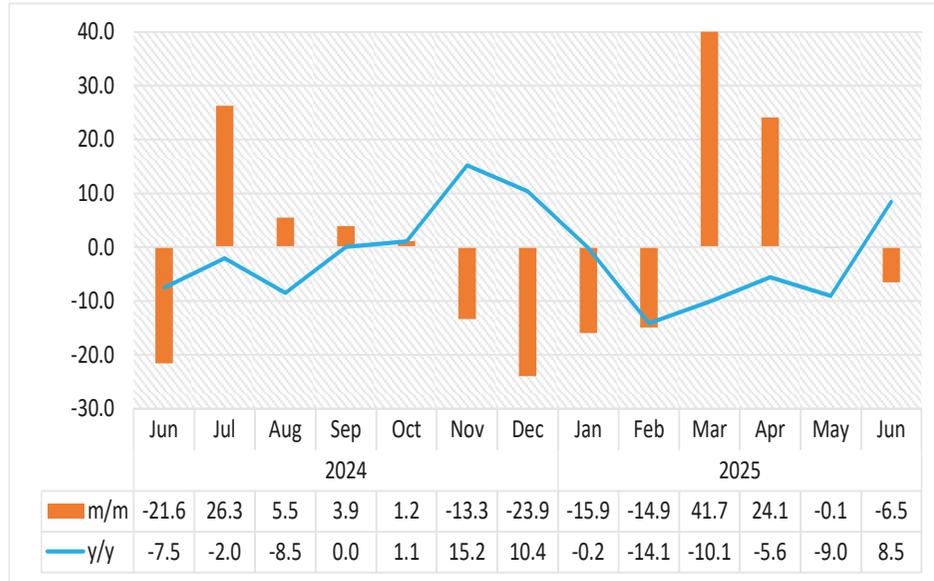


ROOMS & BEDS OCCUPANCY

JUNE 2025



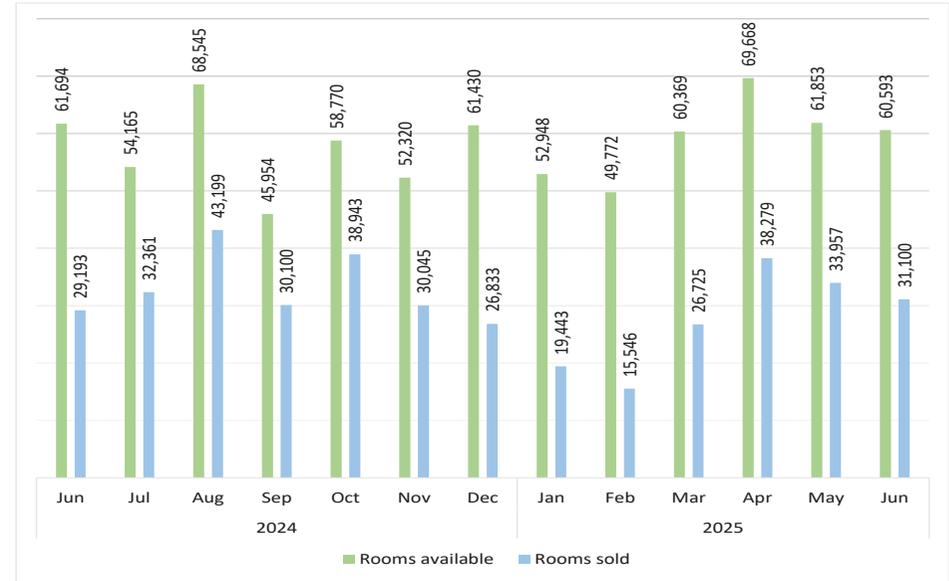
Chart 1: Rooms Occupancy Rate Index, Percentage Change¹



- In June 2025, the **Rooms Occupancy Rate Index** fell by 6.5 percent compared to the preceding month, marking a sharper decline than the slight 0.1 percent decrease recorded in May 2025. However, on a year-on-year basis, the index rose by 8.5 percent (see Chart 1).
- The monthly decline was largely driven to reduced room occupancy rates in hospitality establishments in the southern and northern regions, whereas the central and coastal regions recorded increases.
- During the reporting period, the southern region registered the most significant decline at 13.4 percent, while the northern region recorded a decrease of 8.0 percent. Conversely, the central and coastal regions recorded growth of 31.1 percent and 14.6 percent, respectively.

¹ This chart is limited to 40 percent for better readability.

Chart 2: Number of Rooms Available and Sold



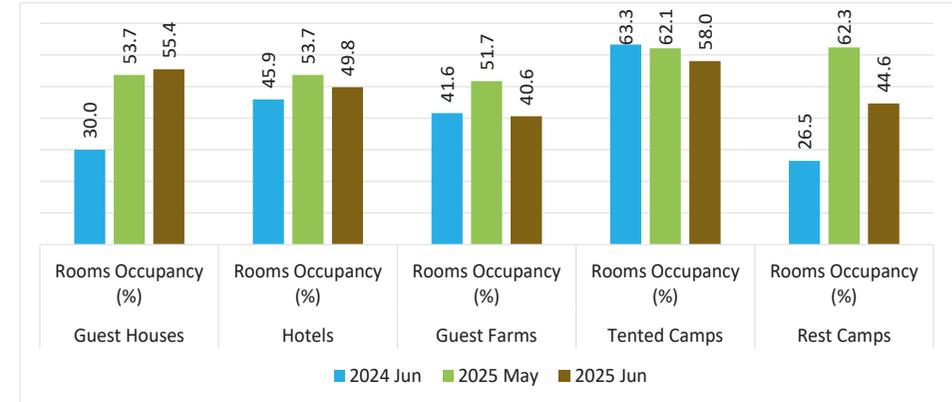
- During the review period, a total of 60 593 rooms were available nationwide, with 31 100 rooms (51.3%) occupied. In comparison, May 2025 recorded 61 853 available rooms, of which 33 957 were sold, reflecting an occupancy rate of 54.9% (see Chart 2).

Chart 3: Number of Rooms Available and Sold by Region



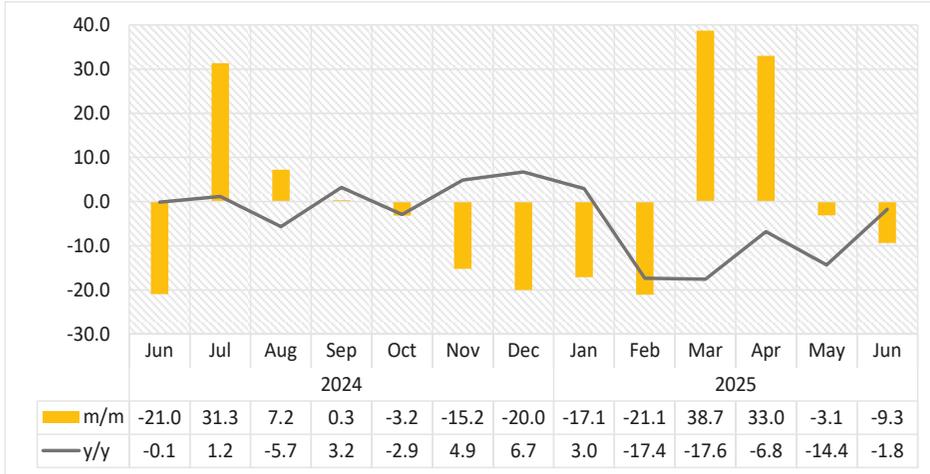
- In June 2025, the southern region recorded a total of 23 590 rooms available an increase from 20 637 in May 2025, but a decline compared to 21 944 rooms available in June 2024 (Chart 3).
- During the review period, the southern region sold a total of 11 382 rooms, representing a decrease from 11 501 rooms sold in May 2025. Nevertheless, this figure reflects an improvement over the 10 088 rooms sold in June 2024.
- A total of 22 813 rooms were available in the northern region during the review period, with 12 247 rooms sold, resulting in an unsold surplus of 10,566 rooms.

Chart 4: Rooms Occupancy by Type of Hospitality Establishments



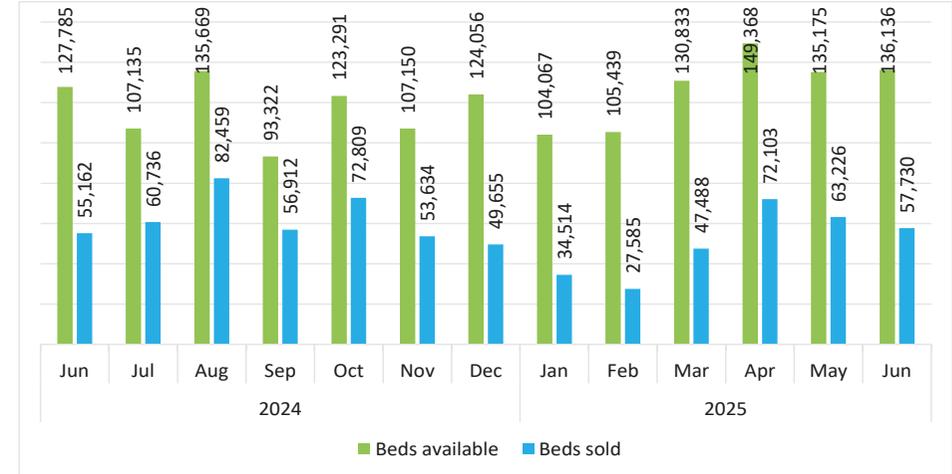
- In June 2025, room occupancy rates declined across most accommodation establishments compared to the preceding month, with guest houses being the sole exception, showing an increase (Chart 4).
- Tented camps reported an occupancy rate of 58.0 percent in June 2025, a decline from 62.1 percent in May 2025. Hotels also experienced a drop, with occupancy falling to 49.8 percent from 53.7 percent in the prior month.
- Rest camps also recorded a downturn in performance, with occupancy dropping to 44.6 percent from 62.3 percent in May 2025. Likewise, guest farms recorded a decrease to 40.6 percent, down from 51.7 percent.
- Conversely, guest houses reported higher room occupancy in June 2025, increasing to 55.4 percent from 53.7 percent in the previous month.

Chart 5: Beds Occupancy Index, Percentage Change



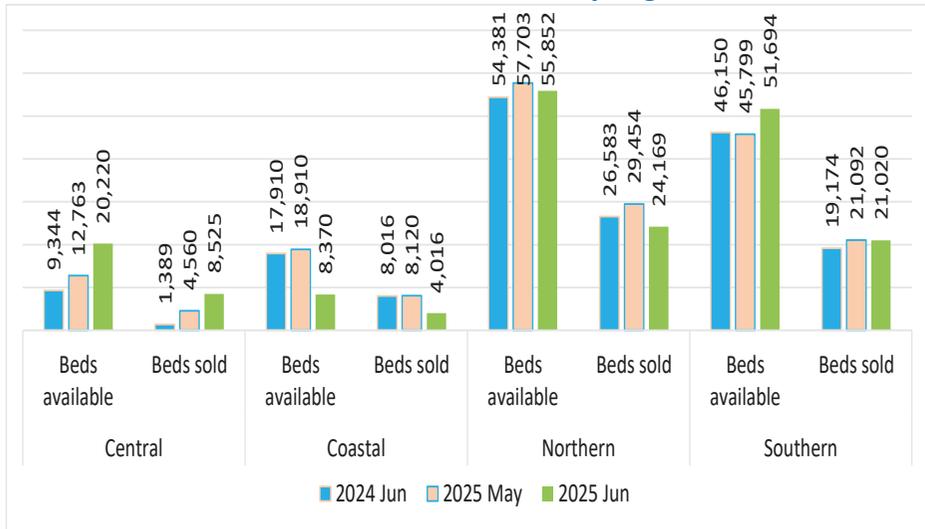
- The **Bed Occupancy Rate Index** declined on a monthly basis by 9.3 percent in June 2025, compared to 3.1 percent reduction recorded a month earlier. Furthermore, year-on-year the index contracted by 1.8 percent (Chart 5).
- The monthly decline in the bed occupancy rate index was largely driven by reduced bed occupancy levels across all categories of hospitality establishments during the review period.
- During the reporting period, the northern region registered the highest decline at 15.2 percent, followed by the southern region with a decrease of 11.7 percent. Conversely, the central and coastal regions recorded increases of 18.0 percent and 11.7 percent, respectively.

Chart 6: Number of Beds Available and Sold



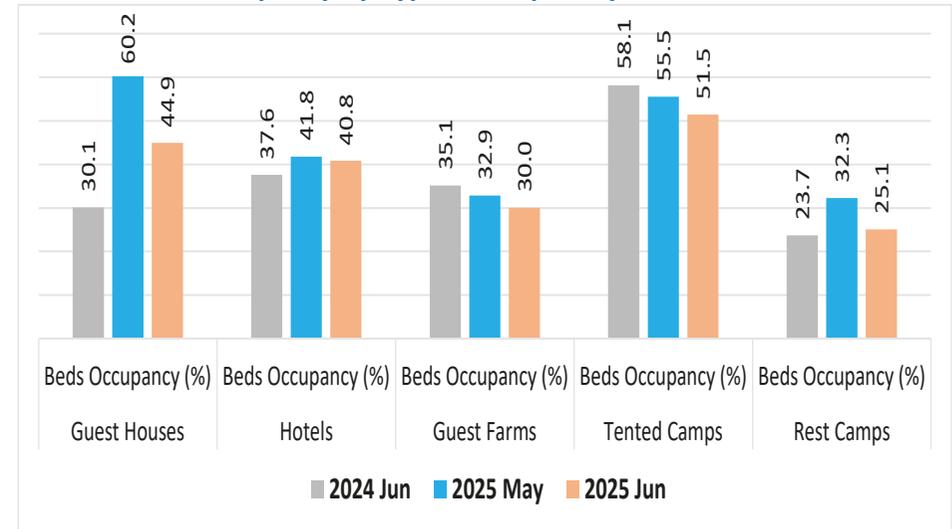
- In June 2025, a total of 57 730 beds were sold from 136 136 available nationwide, marking a decrease from May 2025, when 63 226 beds were sold out of 135 175 available (Chart 6).
- This comparison reflects an increase in bed availability alongside a decline in the number of beds sold between May and June 2025.

Chart 7: Number of Beds Available and Sold by Region



- In June 2025, hospitality establishments in the northern region offered a total of 55 852 beds, slightly down from 57 703 in May 2025 but higher than the 54 381 beds available in June 2024 (Chart 7).
- In the southern region, 51 694 beds were available during the reporting period, reflecting an increase from 45 799 in May 2025 and 37 324 in June 2024.
- The central region reported 20 220 available beds in June 2025, up from 12 763 in May 2025. In contrast, the coastal region recorded 8 370 beds in June 2025, a decline from 18 910 reported in the previous month (Chart 7).

Chart 8: Beds Occupancy by Type of Hospitality Establishments



- During the review period, all categories of hospitality establishments recorded lower bed occupancy rates compared to May 2025 (Chart 8).
- In June 2025, tented camps reported the highest bed occupancy rate at 51.5 percent, followed by guest houses at 44.9 percent. Hotels ranked third with 40.8 percent, while guest farms and rest camps registered the lowest rates at 30.0 percent and 25.1 percent, respectively.

Table 1: The Indices of Rooms and Beds Occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0

Table 1: The Indices of Rooms and Beds Occupancy Continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2024	Jan	67.2	77.3
	Feb	66.4	76.0
	Mar	89.9	105.7
	Apr	106.3	124.3
	May	110.2	131.0
	Jun	86.4	103.6
	Jul	109.1	136.0
	Aug	115.1	145.8
	Sep	119.6	146.3
	Oct	121.0	141.7
	Nov	104.9	120.1
	Dec	79.8	96.0
2025	Jan	67.1	79.6
	Feb	57.0	62.8
	Mar	80.8	87.1
	Apr	100.3	115.8
	May	100.3	112.2
	Jun	93.7	101.8

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa.
Coastal region:	Erongo.
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi.
Southern regions:	Kharas and Hardap.
Base year:	The volumes have been referenced to 2015 data as of November 2019.
Conversion:	1 basis point = 0.01 percent.