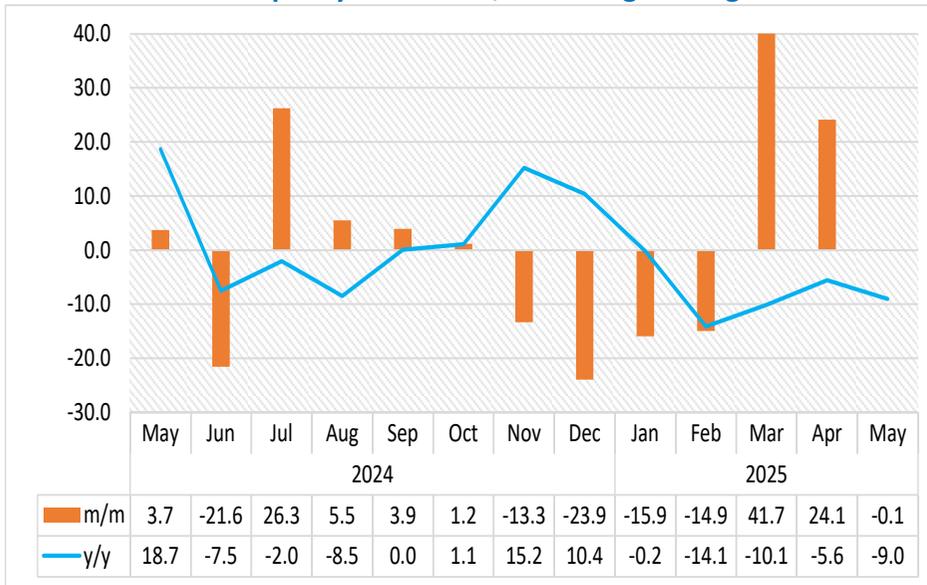


ROOMS & BEDS OCCUPANCY

MAY 2025



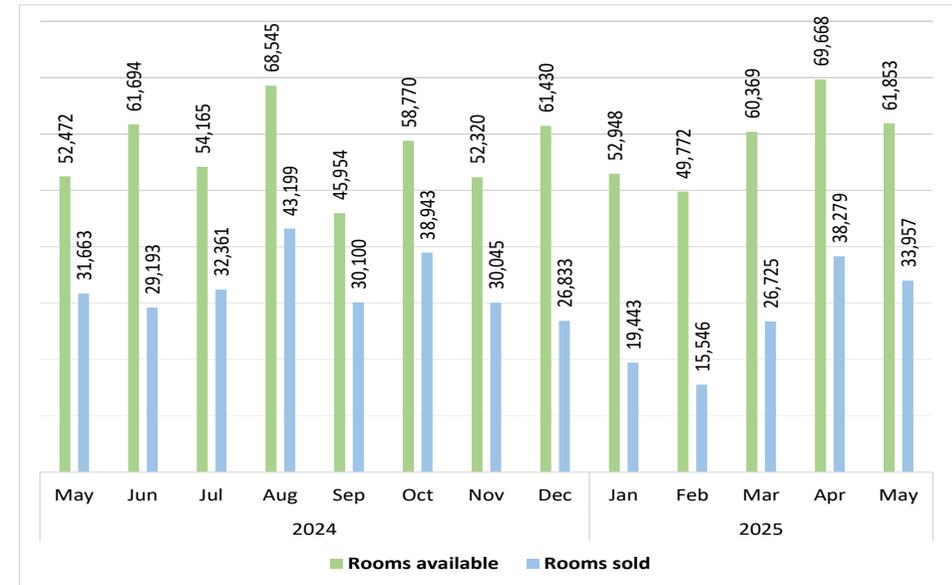
Chart 1: Rooms Occupancy Rate Index, Percentage Change¹



- In May 2025, the **Rooms Occupancy Rate Index** declined by 0.1 percent on a monthly basis, in contrast to a growth of 24.1 percent experienced in the previous month. Moreover, the index posted a reduction of 9.0 percent on an annual basis (Chart 1).
- The monthly decline was primarily driven by a lower room occupancy rate in hospitality establishments for central and coastal regions, while northern and southern regions experienced increases.
- During the reporting period, the central region recorded the highest decline of 15.5 percent, while the coastal region experienced a decrease of 10.5 percent. In contrast, the northern and southern regions registered increases of 5.2 percent and 3.9 percent, respectively.

¹ This chart is limited to 40 percent for better readability.

Chart 2: Number of Rooms Available and Sold



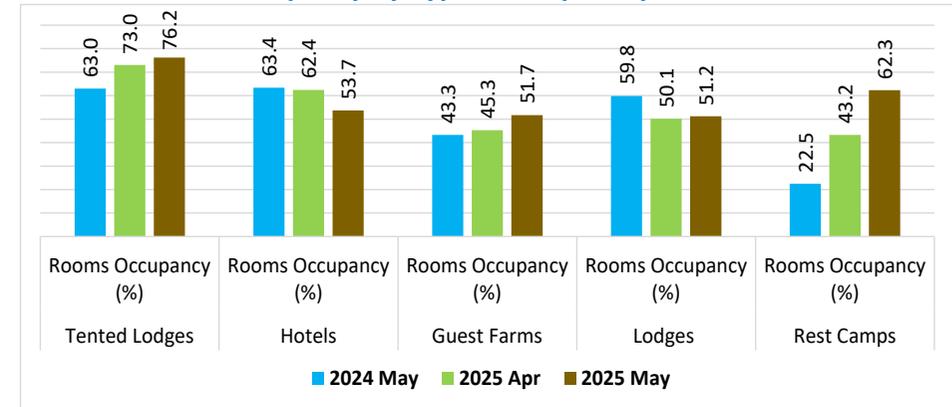
- During the period under review, a total of 61 853 rooms were available nationwide, of which 33 957 rooms (54.9%) were sold. In comparison, April 2025 saw 69 668 rooms available across the country, with 38 279 rooms sold, also representing a 54.9% occupancy rate (Chart 2).

Chart 3: Number of Rooms Available and Sold by Region



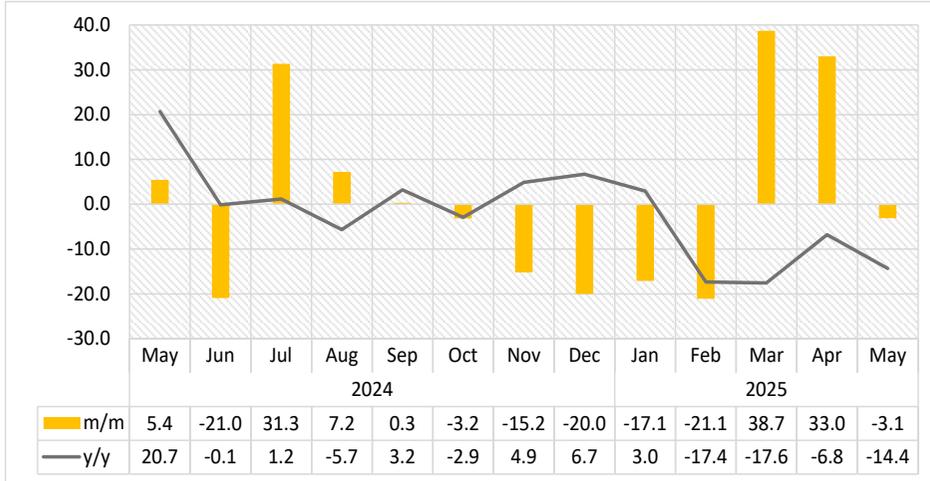
- In May 2025, the northern region had a total of 26 170 rooms available, a decrease from 29 460 rooms available in April 2025, but an increase when compared to 22 495 rooms available in May 2024 (Chart 3).
- During the review period, the northern region recorded a total of 15 274 rooms sold, reflecting a decline from 16 351 rooms sold in April 2025. However, this was an improvement compared to the 14,173 rooms sold in May 2024.
- In the southern region, 20 637 rooms were available during the period under review, with 11 501 rooms sold resulting in a surplus of 9 136 rooms.

Chart 4: Rooms Occupancy by Type of Hospitality Establishments



- Accommodation establishments generally experienced higher room occupancy rates in May 2025 compared to the previous month, except for hotels, which experienced a decline (Chart 4).
- Tented lodges recorded an occupancy rate of 76.2 percent in May 2025, up from 73.0 percent in April 2025. Rest camps also saw an increase, rising to 62.3 percent from 43.2 percent in the previous month.
- Guest farms experienced an improvement as well, with occupancy rising to 51.7 percent from 45.3 percent in April 2025. Similarly, lodges reported an increase of 51.2 percent, up from 50.1 percent.
- In contrast, hotels saw a decline in room occupancy, falling to 53.7 percent in May 2025 from 62.4 percent in the previous month.

Chart 5: Beds Occupancy Index, Percentage Change



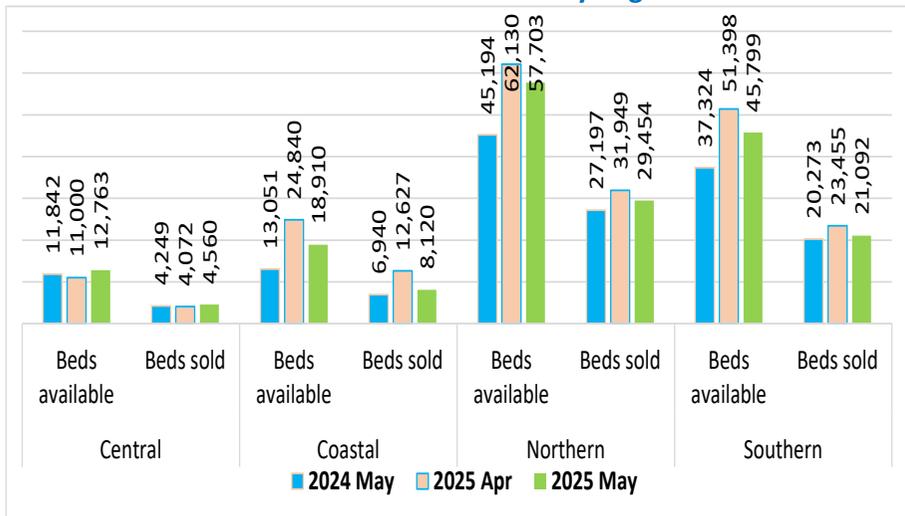
- The **Bed Occupancy Rate Index** declined on a monthly basis by 3.1 percent in May 2025, compared to 33.0 percent growth recorded a month earlier. Moreover, year-on-year the index contracted by 14.4 percent (Chart 5).
- The monthly decline in the bed occupancy rate index was driven by a decrease in bed occupancy levels in tented lodges, hotels and guest farms, while lodges and rest camps recorded increases.
- During the period under review, the coastal region experienced the sharpest decline of 15.5 percent, followed by the central and northern regions, which recorded decreases of 3.5 percent and 0.7 percent, respectively. In contrast, the southern region experienced an increase of 0.9 percent, respectively.

Chart 6: Number of Beds Available and Sold



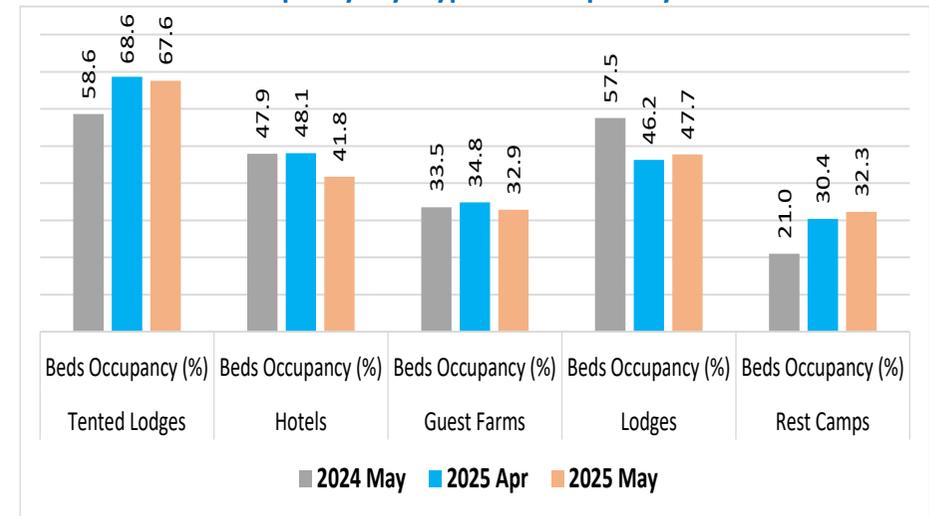
- In May 2025, a total of 63 226 beds were sold out of 135 175 beds available nationwide, lower than 72 103 beds sold in April 2025 out of 149 368 beds that were available (Chart 6).
- This comparison highlights a drop in both the number of beds available, and the number of beds sold between April and May 2025.

Chart 7: Number of Beds Available and Sold by Region



- In May 2025, hospitality establishments in the northern region offered a total of 57 703 beds, compared to 62 130 beds supplied in April 2025 and 45 194 beds in May 2024 (Chart 7).
- In the southern region, 45 799 beds were available during the reporting period, down from 51 398 available in April 2025, but up from 37 324 recorded in May 2024.
- In May 2025, the coastal region reported 18 910 beds available compared to 24 840 beds in April 2025. While, the central region posted a total of 12 763 beds in May 2025, up from 11 000 reported in April 2025 (Chart 7).

Chart 8: Beds Occupancy by Type of Hospitality Establishments



- During the review period, tented lodges, hotels and guest farms recorded lower bed occupancy rates compared to April 2025, except for lodges and rest camps, which both recorded increases (Chart 8).
- In May 2025, tented lodges recorded the highest bed occupancy rate of 67.6 percent, followed by lodges at 47.7 percent. Hotels ranked third with 41.8 percent, while guest farms recorded 32.9 percent and rest camps had the lowest occupancy rates of 32.3 percent, respectively.

Table 1: The Indices of Rooms and Beds Occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0

Table 1: The Indices of Rooms and Beds Occupancy Continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2024	Jan	67.2	77.3
	Feb	66.4	76.0
	Mar	89.9	105.7
	Apr	106.3	124.3
	May	110.2	131.0
	Jun	86.4	103.6
	Jul	109.1	136.0
	Aug	115.1	145.8
	Sep	119.6	146.3
	Oct	121.0	141.7
	Nov	104.9	120.1
	Dec	79.8	96.0
2025	Jan	67.1	79.6
	Feb	57.0	62.8
	Mar	80.8	87.1
	Apr	100.3	115.8
	May	100.3	112.2

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa.
Coastal region:	Erongo.
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi.
Southern regions:	Kharas and Hardap.
Base year:	The volumes have been referenced to 2015 data as of November 2019.
Conversion:	1 basis point = 0.01 percent.