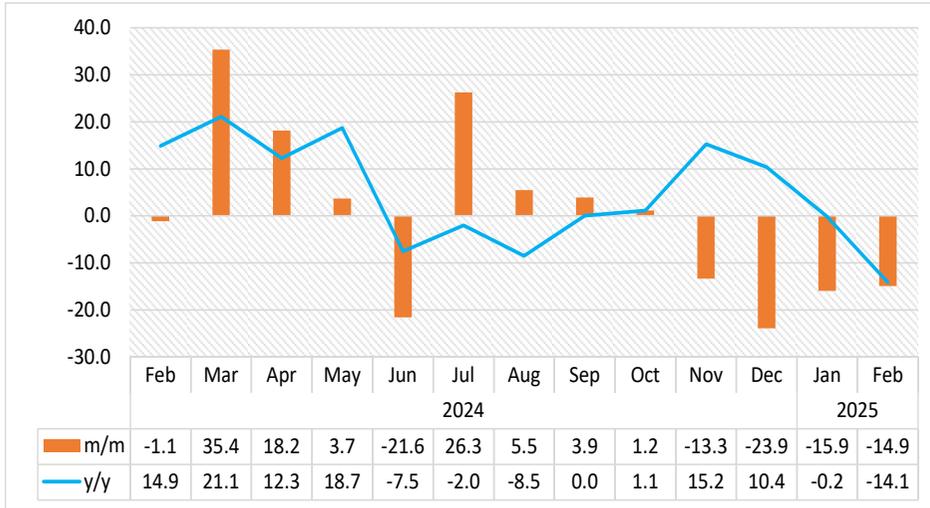


ROOMS & BEDS OCCUPANCY

FEBRUARY 2025



Chart 1: Rooms Occupancy Rate Index, Percentage Change



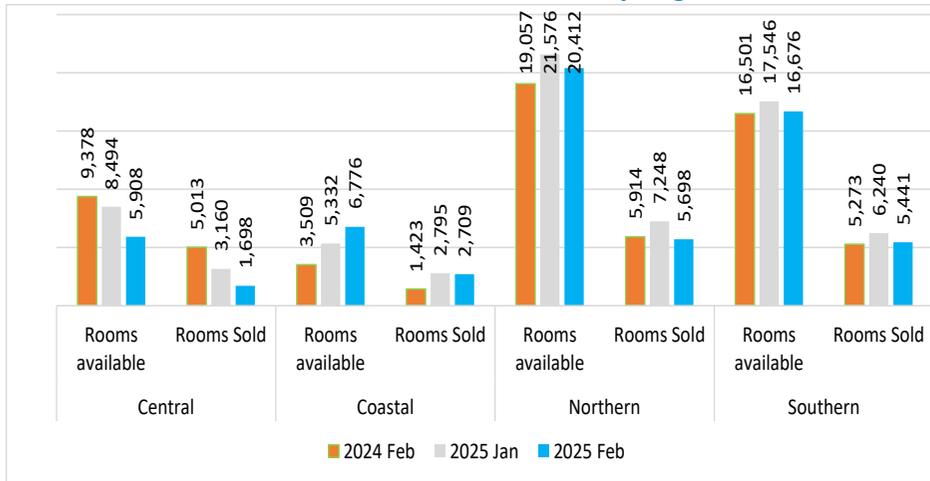
- In February 2025, the **Rooms Occupancy Rate Index** declined by 14.9 percent, an improvement when compared to a contraction of 15.9 percent experienced in the preceding month. Furthermore, the index posted a reduction of 14.1 percent on an annual basis (Chart 1).
- The monthly decrease was primarily attributed to a drop in room occupancy across hospitality establishments for all the regions.
- During the review period, the coastal region recorded the highest decline at 23.7 percent, followed by the central region with a 22.7 percent drop. The northern and southern regions ranked third and fourth, showing declines of 16.9 percent and 8.3 percent, respectively.

Chart 2: Number of Rooms Available and Sold



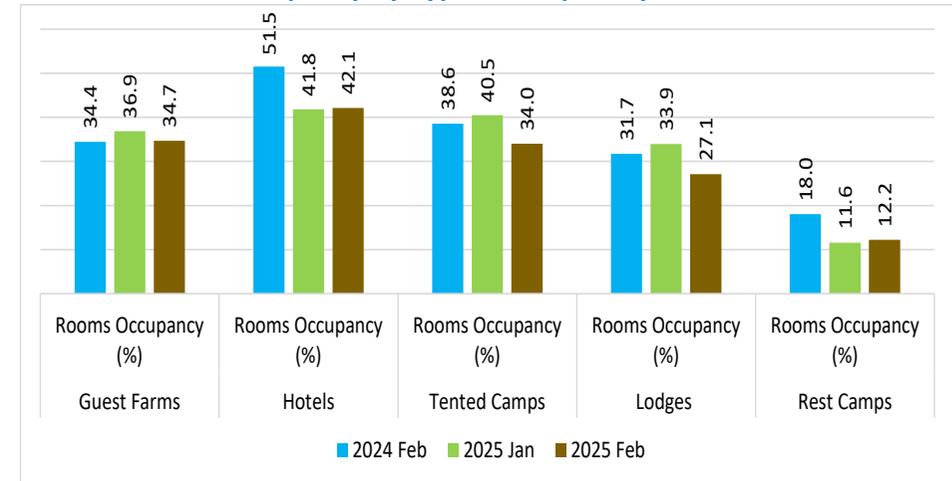
- During the reporting period, a total of 49 772 rooms were available nationwide, with 15 546 rooms (31.2%) sold (Chart 2). While in January 2025 a total number of 52 948 rooms were available and only 19 443 (36.7%) rooms were sold.

Chart 3: Number of Rooms Available and Sold by Region



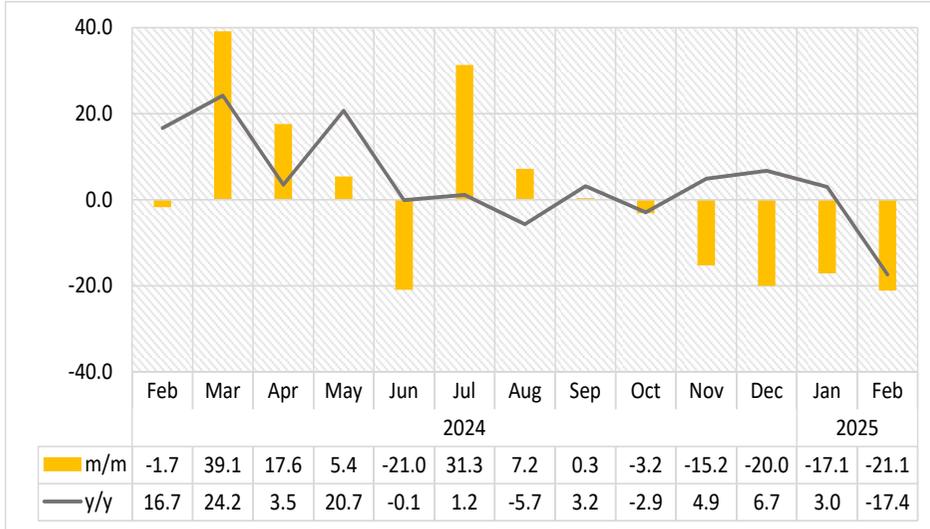
- In February 2025, a total number of 20 412 rooms were available in the northern region, a decline from 21 576 rooms that were available in January 2025, but an increase when compared to 19 057 rooms that were available in the same period of 2024 (Chart 3).
- During the period under study, the northern region saw 5 698 rooms sold, in contrast to 7 248 rooms sold in January 2025 and 5 914 rooms sold in February 2024.
- In the southern region, there were 16 676 rooms available during the review period, with 5 441 rooms sold, leaving a surplus of 11 235 rooms.

Chart 4: Rooms Occupancy by Type of Hospitality Establishments



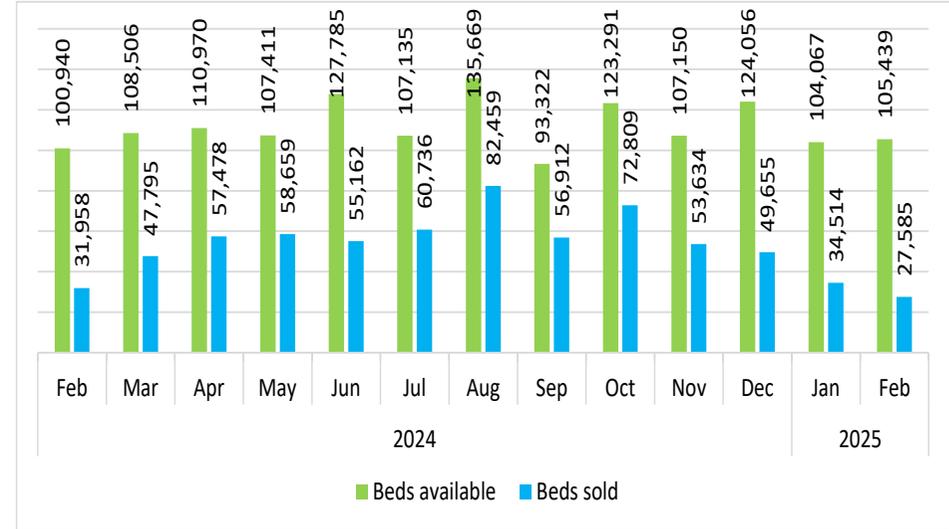
- Guest farms, Tented camps, and Lodges saw a decrease in room occupancy rates in February 2025 compared to the previous month, while Hotels and Rest Camps experienced an increase in their room occupancy rates (Chart 4).
- In February 2025, hotels reported an occupancy rate of 42.1 percent, up from 41.8 percent in January 2025, while rest camps saw an increase of 12.2 percent from 11.6 percent in the previous month.
- In contrast, guest farms experienced a decrease in occupancy, with a rate of 34.7 percent when compared to 36.9 percent reported in January 2025. Similarly, tented camps saw a decline, dropping to 34.0 percent from 40.5 percent reported in January 2025.
- Additionally, lodges reported a room occupancy rate of 27.1 percent in February 2025, a decrease from 33.9 percent recorded in the previous month.

Chart 5: Beds Occupancy Index, Percentage Change



- The **Bed Occupancy Rate Index** fell by 21.1 percent in February 2025, from 17.1 percent drop recorded in the preceding month. Furthermore, the index reduced by 17.4 percent year-on-year (Chart 5).
- The monthly decline in the bed occupancy rate index is driven by the overall decline in bed occupancy levels across hospitality establishments in all regions.
- During the reporting period, the central region experienced the highest decline of 32.7 percent, followed by the coastal region with 27.3 percent decline. The northern and southern regions ranked third and fourth with declines of 20.1 percent and 16.5 percent, respectively.

Chart 6: Number of Beds Available and Sold



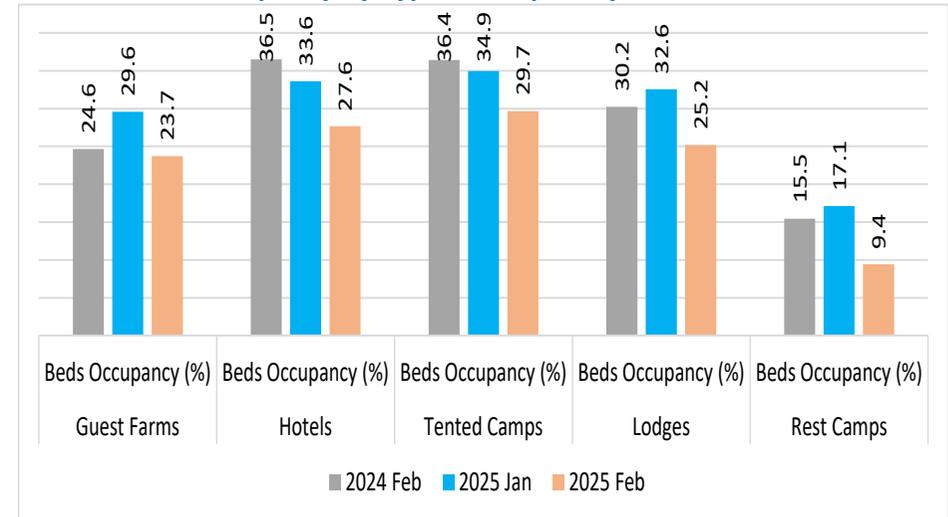
- In February 2025, a total of 27 585 beds were sold out of 105 439 beds available nationwide, lower than 34 514 beds sold in January 2025 out of 104 067 beds that were available (Chart 6).
- This comparison highlights an increase in the number of beds available and a decrease in the number of beds sold between January 2025 and February 2025.

Chart 7: Number of Beds Available and Sold by Region



- In February 2025, a total of 42 140 beds were available in hospitality establishments in the northern region, an increase from 41 974 beds that were available in January 2025. While 38 375 beds were available in the same month of 2024 (Chart 7).
- In the southern region, 36 699 beds were available during the period under review, compared to 36 146 and 35 032 beds that were available in January 2025 and in February 2024, respectively.
- While the coastal and central regions recorded a total number of 14 420 and 12 180 beds available in February 2025, respectively. In the previous month, the coastal and central regions recorded a total number of 11 656 and 14 291 beds that were available, respectively (Chart 7).

Chart 8: Beds Occupancy by Type of Hospitality Establishments



- During the reporting period, lower bed occupancy rates were observed across all the hospitality establishments, when compared to January 2025 (Chart 8).
- Tented camps recorded the highest bed occupancy rate of 29.7 percent in February 2025, followed by hotels with 27.6 percent. Lodges ranked third with an occupancy rate of 25.2 percent. While guest farms and Rest camps had the lowest bed occupancy rates of 23.7 percent and 9.4 percent, respectively.

Table 1: The Indices of Rooms and Beds Occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0

Table 1: The Indices of Rooms and Beds Occupancy Continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2024	Jan	67.2	77.3
	Feb	66.4	76.0
	Mar	89.9	105.7
	Apr	106.3	124.3
	May	110.2	131.0
	Jun	86.4	103.6
	Jul	109.1	136.0
	Aug	115.1	145.8
	Sep	119.6	146.3
	Oct	121.0	141.7
	Nov	104.9	120.1
	Dec	79.8	96.0
2025	Jan	67.1	79.6
	Feb	57.0	62.8

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa.
Coastal region:	Erongo.
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi.
Southern regions:	Kharas and Hardap.
Base year:	The volumes have been referenced to 2015 data as of November 2019.
Conversion:	1 basis point = 0.01 percent.