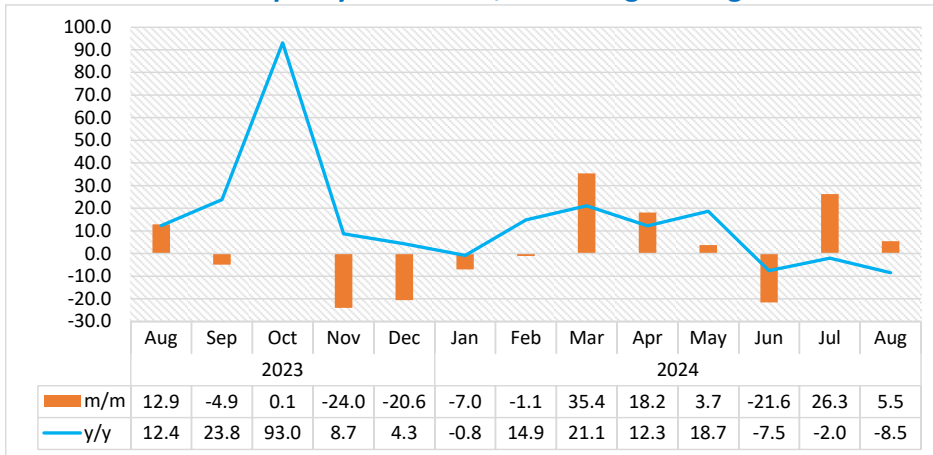


ROOMS & BEDS OCCUPANCY

August 2024

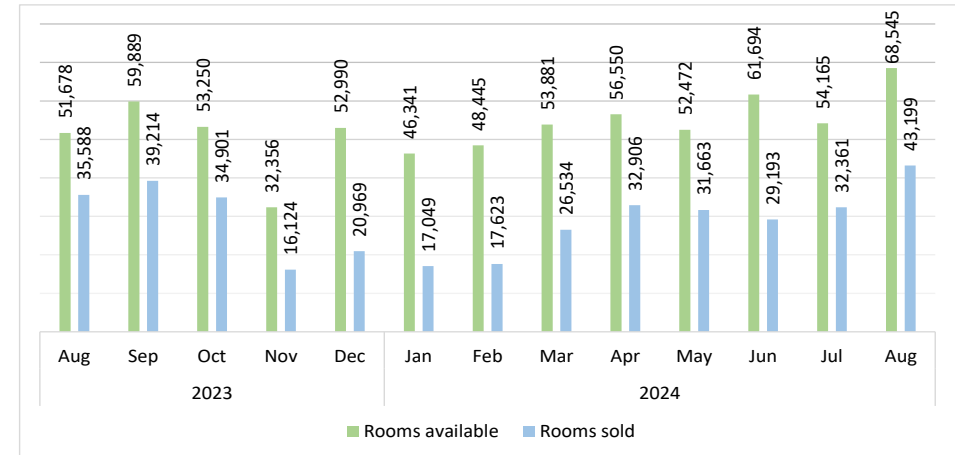


Chart 1: Rooms Occupancy Rate Index, Percentage Change



- **The Room Occupancy Rate Index** slowed down on a monthly basis, registering an increase of 5.5 percent in August 2024, compared to a growth of 26.3 percent posted in the previous month. Conversely, the index recorded a decline of 8.5 percent year-on-year (Chart 1).
- The monthly increase was attributed to the overall rise in room occupancy for hospitality establishments in the northern and coastal regions, while the central and southern regions recorded declines.
- During the period under review, the northern region registered the highest increase of 12.2 percent, while the coastal region recorded an increase of 10.7 percent. However, during the same period the central and southern regions posted declines of 14.7 percent and 0.2 percent, respectively.

Chart 2: Number of Rooms Available and Sold



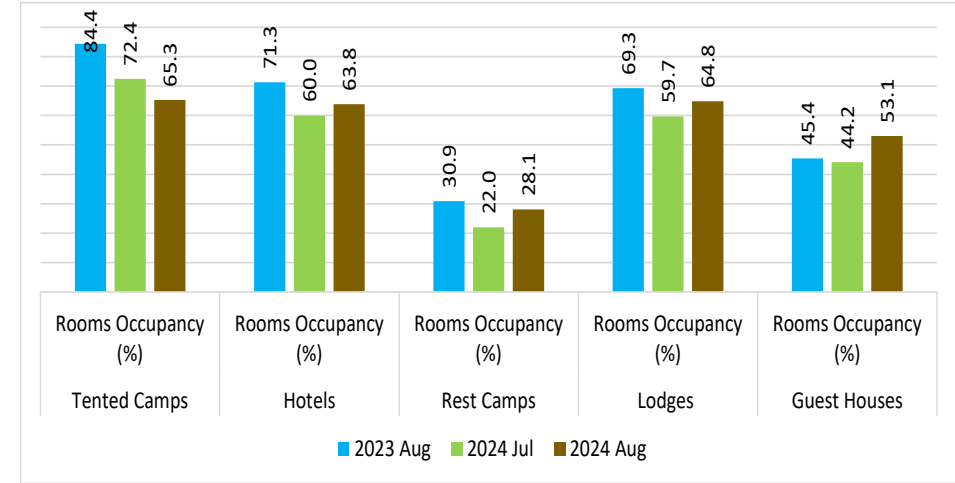
- In August 2024, the number of rooms available nationwide amounted to 68 545, of which 43 199 rooms (63.0%) were sold (Chart 2). This is a notable improvement when compared to 32 361 rooms (59.7%) sold in July 2024 from a total of 54 165 rooms available nationwide.

Chart 3: Number of Rooms Available and Sold by Region



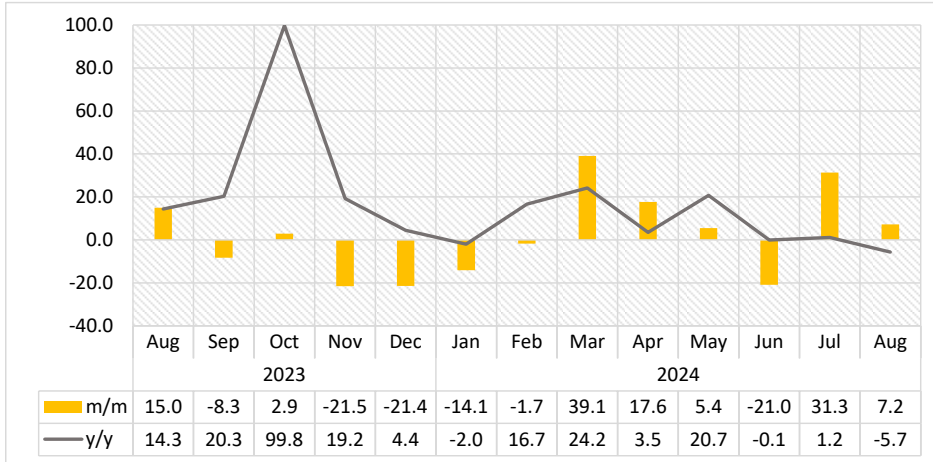
- During the month under review, a total of 29 884 rooms were available in the northern region, compared to 21 297 rooms that were available a month earlier and 20 677 rooms available in the corresponding month of 2023 (Chart 3).
- The northern region recorded a total of 21 045 rooms sold during the reporting period, compared to 13 366 rooms sold in July 2024 and 15 803 rooms in August 2023.
- While in the southern region, the number of rooms that were available stood at 17 849 during the review period, with 10 063 rooms sold, resulting in a surplus of 7 786 rooms.

Chart 4: Rooms Occupancy by Type of Hospitality Establishments



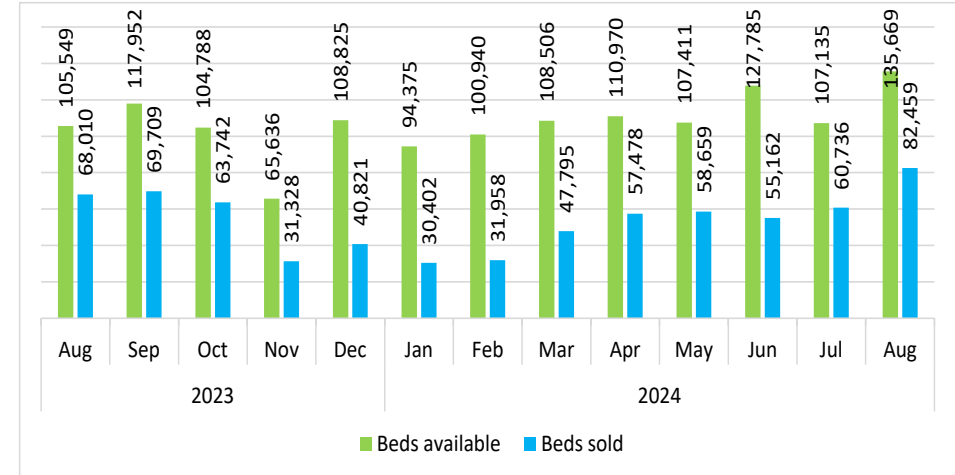
- Rooms occupancies were higher across all types of hospitality establishments in August 2024 when compared to the preceding month, except for the tented camps (Chart 4).
- In August 2024, the room occupancy for tented camps was 65.3 percent, downward from 72.4 percent recorded in the previous month. Lodges recorded an occupancy of 64.8 percent, up from 59.7 percent recorded in July 2024, while hotels had an occupancy of 63.8 percent, up from 60.0 percent recorded a month earlier.
- Additionally, guest houses and rest camps posted notable increases of 53.1 percent and 28.1 percent in occupancy rates during the month of August 2024, up from 44.2 percent and 22.0 percent that were recorded in the previous month, respectively.

Chart 5: Beds Occupancy Index, Percentage Change



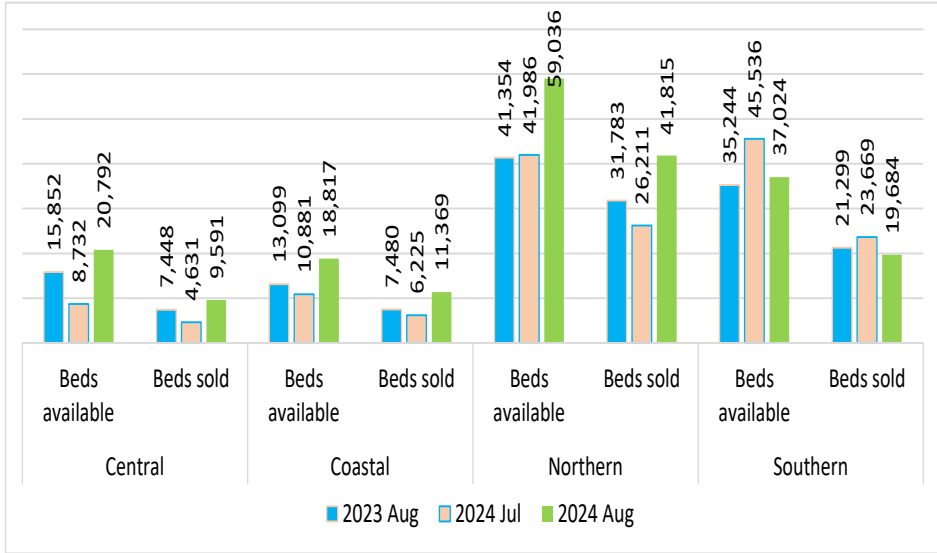
- The **Index for Bed Occupancy Rate** slowed down in August 2024, recording an increase of 7.2 percent monthly, compared to a growth of 31.3 percent witnessed a month earlier. On the other hand, the index declined by 5.7 percent year-on-year (Chart 5).
- The monthly increase in the index for bed occupancy rate is attributed to higher levels of bed occupancy rates observed in hospitality establishments across all the regions, except for the central region that posted a decline for the same month.
- During the month under review, the northern region registered the highest increase of 13.5 percent, followed by the coastal region (5.6%) and southern region (2.3%). In contrast, the central region experienced a decline of 13.0 percent during the reporting period.

Chart 6: Number of Beds Available and Sold



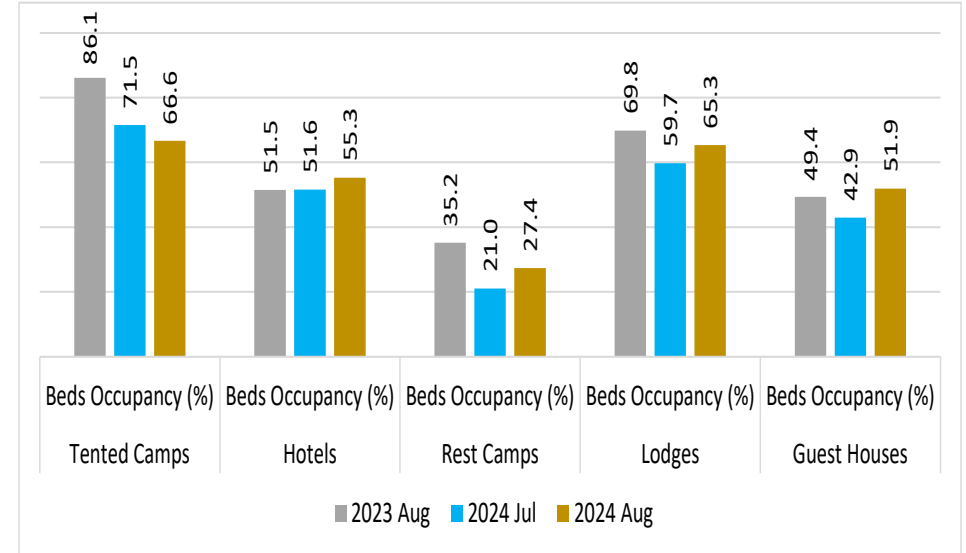
- During August 2024, a total of 82 459 beds were sold, out of 135 669 beds available nationwide, compared to 60 736 beds sold in July 2024 out of 107 135 beds available nationwide (Chart 6).
- The comparison above illustrates an increase in terms of the number of beds available and an increase in the number of beds sold, between July 2024 and August 2024.

Chart 7: Number of Beds Available and Sold by Region



- In August 2024, a total of 59 036 beds were available from the hospitality establishments in the northern region, compared to 41 986 beds and 41 354 beds that were available in the preceding month and the corresponding month of 2023, respectively (Chart 7).
- In the southern region, a total of 37 024 beds were available during the review period, while only 19 684 beds (53.2%) were sold.
- The southern region posted the highest beds surplus of 17 340 beds during the month of August 2024, while the central and coastal regions recorded the least beds surpluses of 11 201 beds and 7 448 beds, respectively.

Chart 8: Beds Occupancy by Type of Hospitality Establishments



- During the period under review, higher bed occupancies were observed across all types of hospitality establishments when compared to the preceding month, except for the tented camps, which experienced a lower bed occupancy during the reporting period in comparison to July 2024 (Chart 8).
- However, tented camps registered the highest occupancy rate of 66.6 percent in August 2024, though lower than the corresponding month of 2023 (86.1%). Lodges followed in second place with a bed occupancy rate of 65.3 percent, while hotels took the third place with 55.3 percent. Guest houses and rest camps recorded the lowest bed occupancy rates of 51.9 percent and 27.4 percent, respectively.

Table 1: The Indices of Rooms and Beds Occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0

Table 1: The Indices of Rooms and Beds Occupancy Continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0
2024	Jan	67.2	77.3
	Feb	66.4	76.0
	Mar	89.9	105.7
	Apr	106.3	124.3
	May	110.2	131.0
	Jun	86.4	103.6
	Jul	109.1	136.0
Aug	115.1	145.8	

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa.
Coastal region:	Erongo.
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi.
Southern regions:	Kharas and Hardap.
Base year:	The volumes has been referenced to 2015 data as of November 2019.
Conversion:	1 basis point = 0.01 percent.