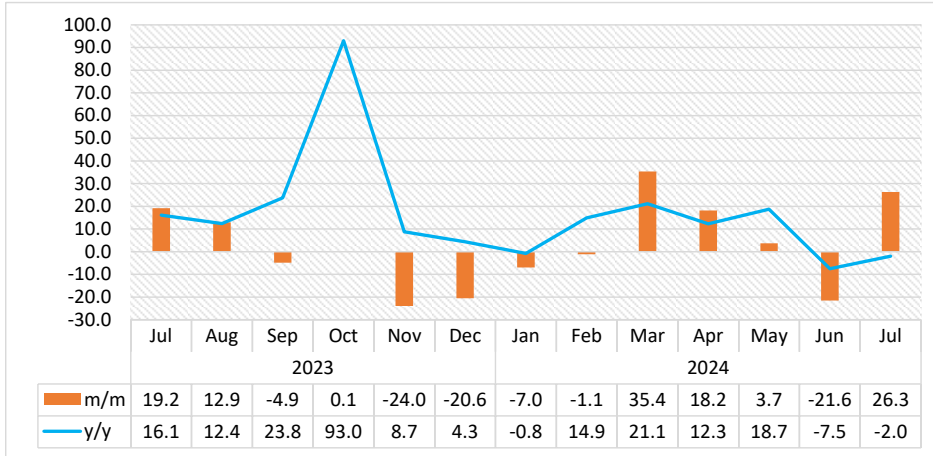


# ROOMS & BEDS OCCUPANCY

JULY 2024

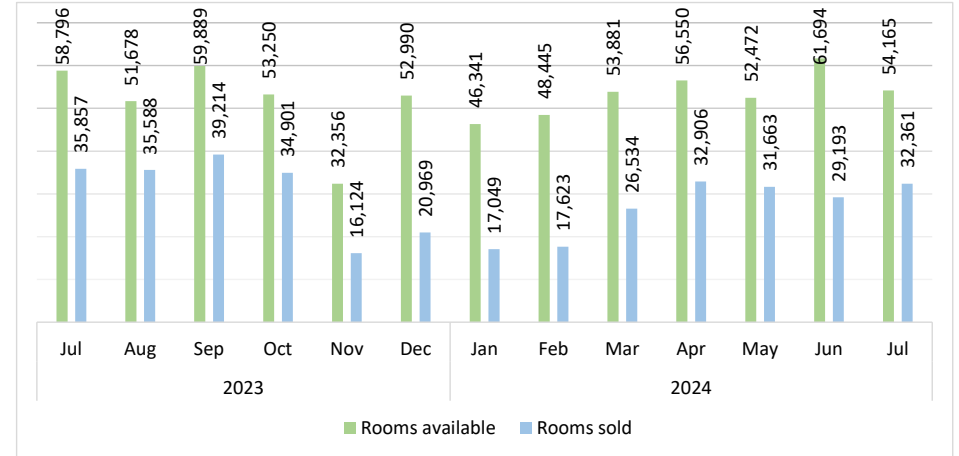


**Chart 1: Rooms Occupancy Rate Index, Percentage Change**



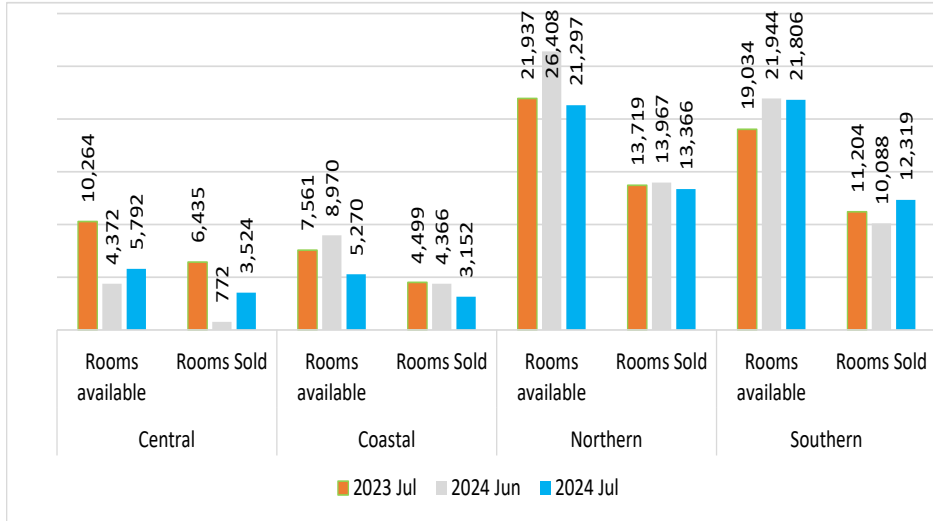
- **The Room Occupancy Rate Index** recovered on a monthly basis, with an increase of 26.3 percent in July 2024, in contrast to a decline of 21.6 percent posted in the preceding month. Conversely, the index recorded a decline of 2.0 percent year-on-year (Chart 1).
- The monthly increase was attributed to the overall rise in room occupancy across all the regions.
- During the period under review, the central region registered the highest increase of 244.6 percent, followed by the southern region and coastal region both recording an increase of 22.9 percent. The northern region posted the lowest increase of 18.7 percent during the same period.

**Chart 2: Number of Rooms Available and Sold**



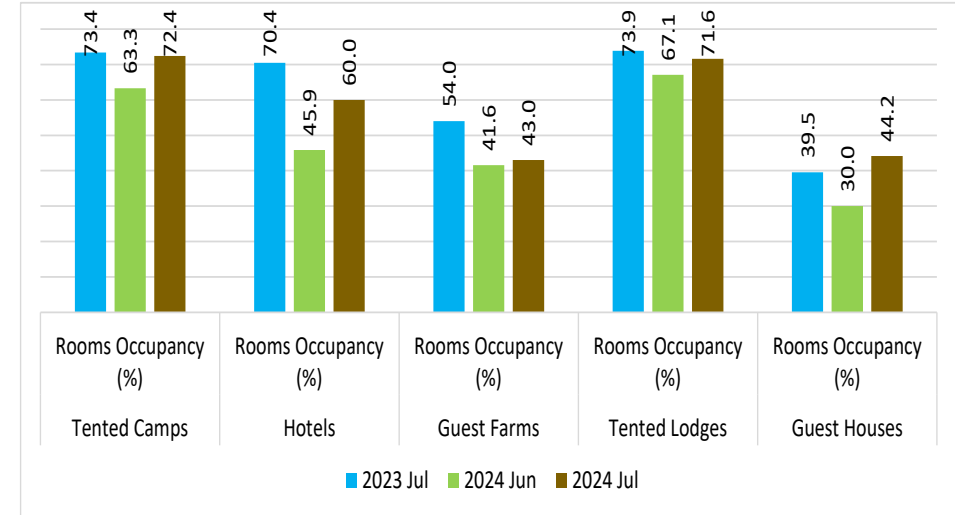
- In July 2024, the number of rooms available nationwide amounted to 54 165, of which 32 361 rooms (59.7%) were sold (Chart 2). This is an improvement when compared to 29 193 rooms (47.3%) sold in June 2024 from a total of 61 694 rooms available nationwide.

**Chart 3: Number of Rooms Available and Sold by Region**



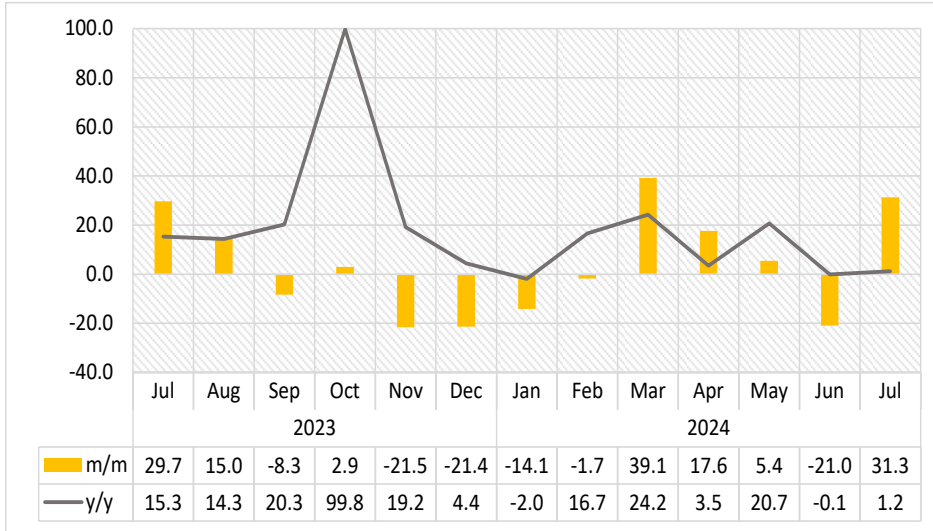
- In July 2024, a total of 21 806 rooms were available in the southern region, compared to 21 944 rooms that were available in the preceding month and 19 034 recorded in the corresponding month of 2023 (Chart 3).
- Furthermore, the southern region recorded a total of 12 319 rooms sold during the review period, compared to 10 088 rooms sold in June 2024 and 11 204 rooms in July 2023.
- While, the northern region, the number of rooms that were available stood at 21 297 during the reporting period, with 13 366 rooms sold, resulting in a surplus of 7 931 rooms.

**Chart 4: Rooms Occupancy by Type of Hospitality Establishments**



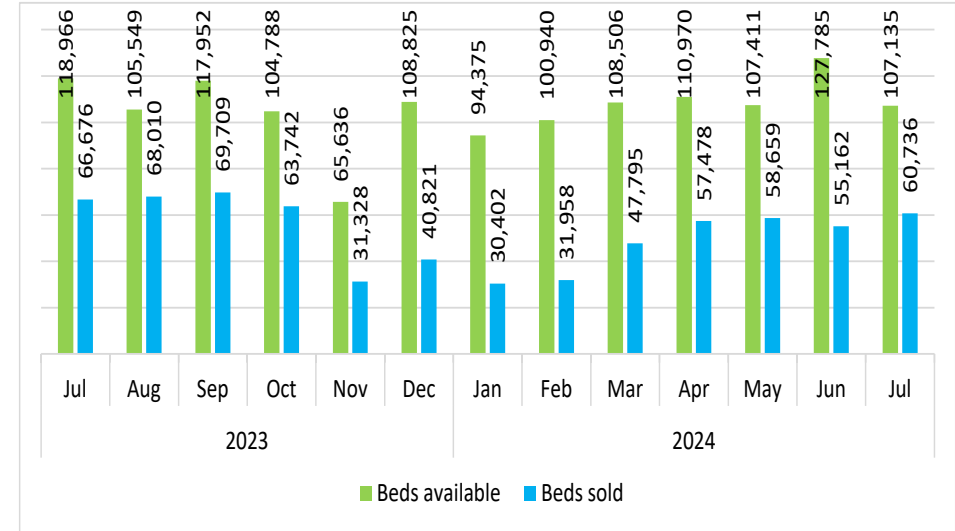
- Rooms occupancies were higher across all types of hospitality establishments in July 2024 compared to the previous month (Chart 4).
- In July 2024, the room occupancy for tented camps was 72.4 percent, upward from 63.3 percent recorded in the preceding month. Tented lodges recorded an occupancy of 71.6 percent, upward from 67.1 percent recorded in June 2024, while hotels had an occupancy of 60.0 percent, upward from 45.9 percent recorded a month earlier.
- In addition, guest houses and guest farms posted notable increases of 44.2 percent and 43.0 percent in the month of July 2024, upward from 30.0 percent and 41.6 percent that were recorded in the preceding month, respectively.

**Chart 5: Beds Occupancy Index, Percentage Change**



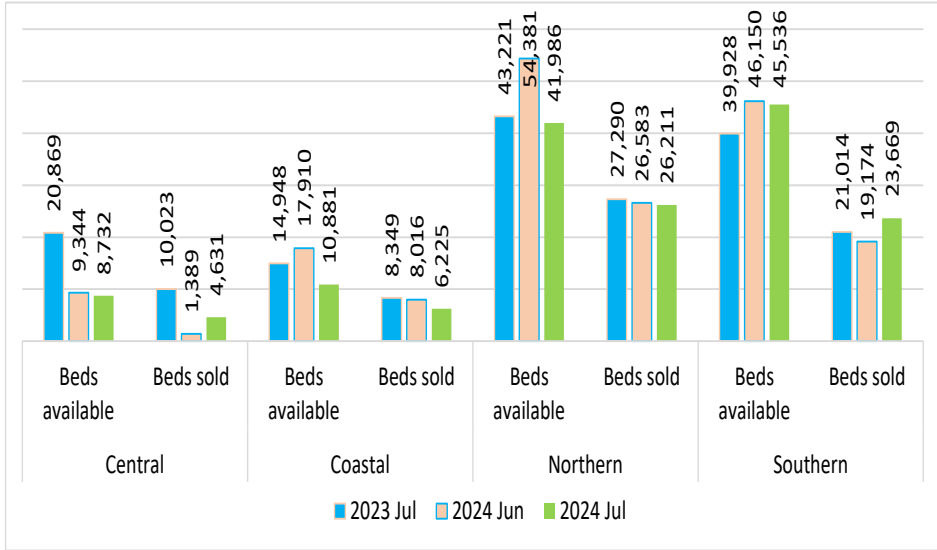
- The **Index for Bed Occupancy Rate** recovered in July 2024, recording an increase of 31.3 percent on a monthly basis, in contrast to a reduction of 21.0 percent recorded a month earlier. Furthermore, the index rose by 1.2 percent year-on-year (Chart 5).
- The monthly increase in the index for bed occupancy rate is attributed to higher levels of bed occupancy rates observed in hospitality establishments across all the regions.
- During the month under review, the central region registered the highest increase of 256.8 percent, followed by the coastal region (27.8%) and northern region (27.7%). In the same vein, the southern region also posted a notable increase of 25.1 percent during the reporting period.

**Chart 6: Number of Beds Available and Sold**



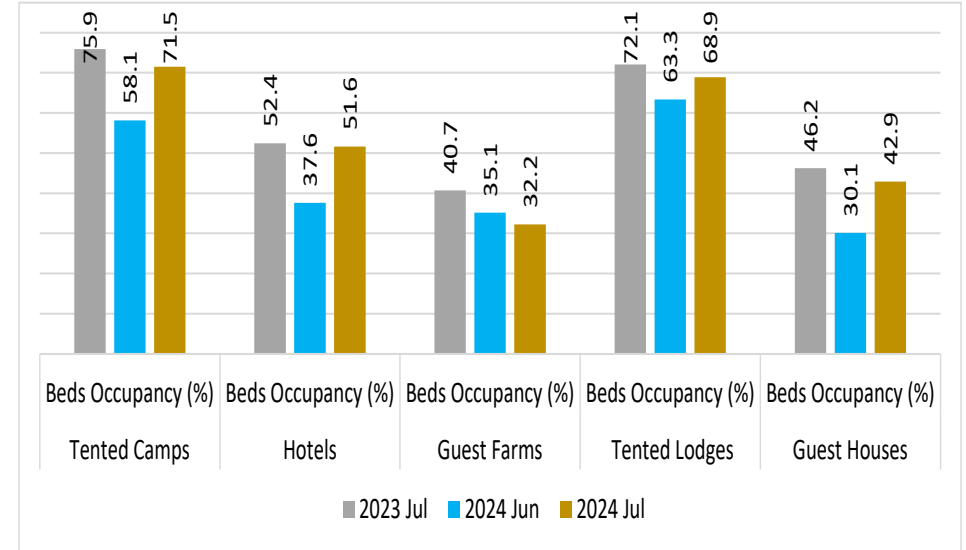
- During the month of July 2024, a total of 60 736 beds were sold, out of 107 135 beds available nationwide, compared to 55 162 beds sold in June 2024 out of 127 785 beds available nationwide (Chart 6).
- The comparison above illustrates a slowdown in terms of the number of beds available and an increase in the number of beds sold, between June 2024 and July 2024.

**Chart 7: Number of Beds Available and Sold by Region**



- In July 2024, a total of 45 536 beds were available from the hospitality establishments in the southern region, compared to 46 150 beds available in the previous month and 39 928 beds available in July 2023 (Chart 7).
- In the northern region, a total of 41 986 beds were supplied during the reporting period, while only 26 211 beds (62.4%) were demanded.
- The southern region posted the highest beds surplus of 21 867 beds during the month of July 2024, while the coastal and central regions recorded the least beds surpluses of 4 656 beds and 4 101 beds, respectively.

**Chart 8: Beds Occupancy by Type of Hospitality Establishments**



- During the period under review, higher bed occupancies were observed across all types of hospitality establishments compared to the preceding month, except for the guest farms, which experienced lower occupancies during the reporting period (Chart 8).
- Tented camps registered the highest occupancy rate of 71.5 percent in July 2024, though lower than the corresponding month of 2023 (75.9%). Tented lodges followed in second place with a bed occupancy rate of 68.9 percent, and hotels in third place with 51.6 percent. Guest houses and guest farms recorded the lowest bed occupancy rates of 42.9 percent and 32.2 percent, respectively.

**Table 1: The Indices of Rooms and Beds Occupancy**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
<b>2020</b>	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1
<b>2021</b>	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0

**Table 1: The Indices of Rooms and Beds Occupancy Continue...**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
<b>2022</b>	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
<b>2023</b>	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0
<b>2024</b>	Jan	67.2	77.3
	Feb	66.4	76.0
	Mar	89.9	105.7
	Apr	106.3	124.3
	May	110.2	131.0
	Jun	86.4	103.6
	Jul	109.1	136.0

## Methodology

<b>Background:</b>	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
<b>Data sources:</b>	Hospitality Association of Namibia.
<b>Central regions:</b>	Khomas, Omaheke, Otjozondjupa.
<b>Coastal region:</b>	Erongo.
<b>Northern regions:</b>	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi.
<b>Southern regions:</b>	Kharas, Hardap, Luderitz and Oranjemund.
<b>Base year:</b>	The volumes has been referenced to 2015 data as of November 2019.
<b>Conversion:</b>	1 basis point = 0.01 percent.