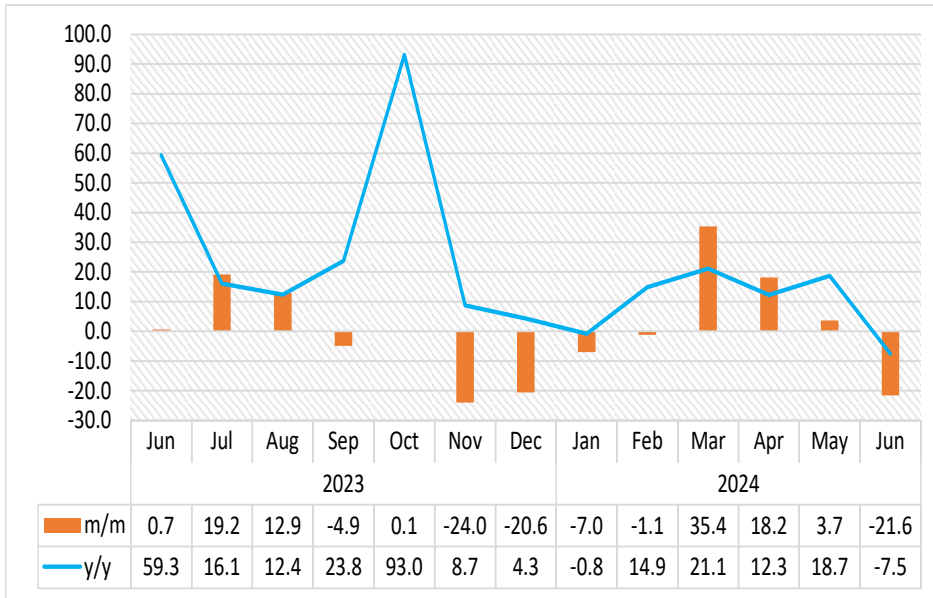


ROOMS & BEDS OCCUPANCY

JUNE 2024

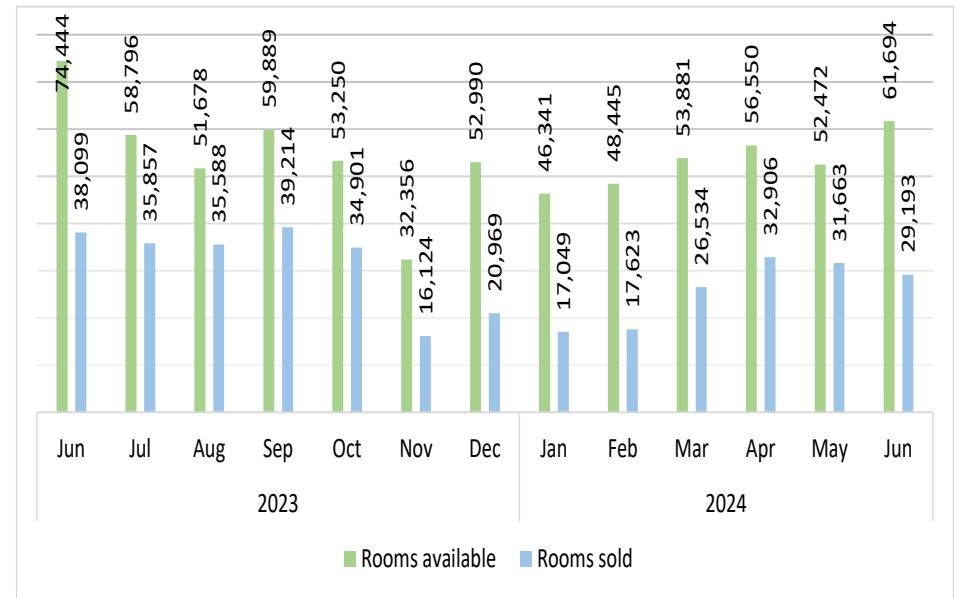


Chart 1: Rooms Occupancy Rate Index, Percentage Change



- **The Room Occupancy Rate Index** slowed down on a monthly basis, registering a decline of 21.6 percent in June 2024, compared to a growth of 3.7 percent posted a month earlier. Furthermore, the index recorded a decline of 7.5 percent year-on-year (Chart 1).
- The monthly decrease was attributed to the overall decline in room occupancy across all the regions.
- During the period under review, the central region registered the highest decline of 58.2 percent, followed by the southern region with 23.5 percent and the coastal region in third position with 21.9 percent. The northern region posted the lowest decline of 16.1 percent during the period under review.

Chart 2: Number of Rooms Available and Sold



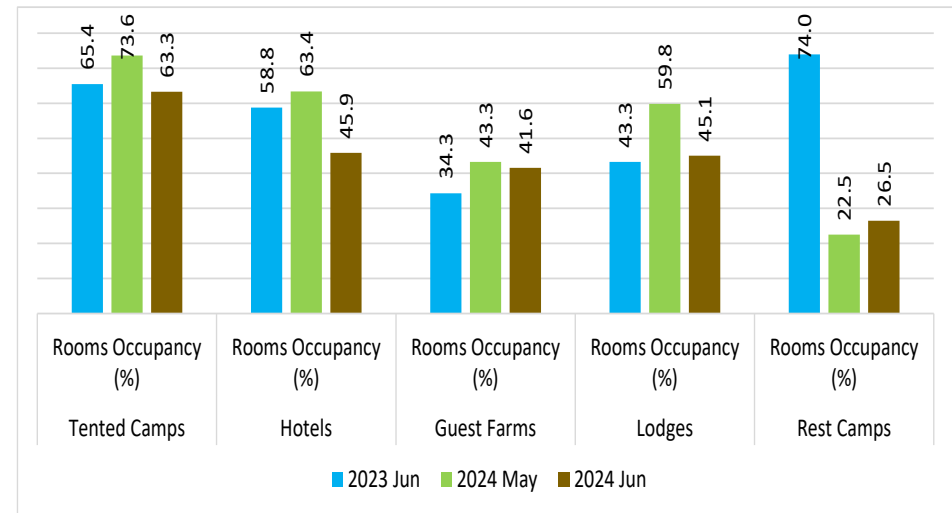
- In June 2024, the number of rooms available nationwide amounted to 61 694, of which 29 193 rooms (47.3%) were sold (Chart 2). This marked an improvement when compared to May 2024 which posted a total of 52 472 rooms available nationwide. While rooms sold in June 2024 (29 193) were lower when compared to rooms sold a month earlier (31 663).

Chart 3: Number of Rooms Available and Sold by Region



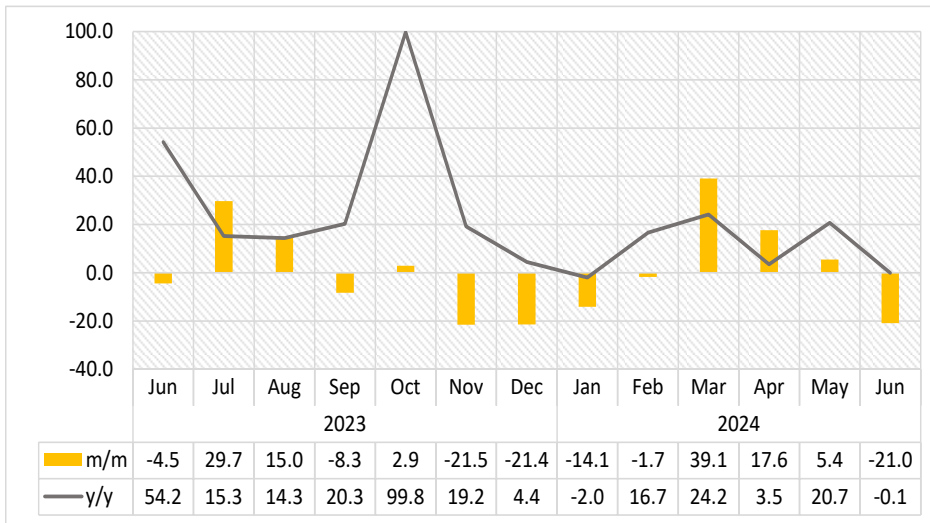
- In June 2024, a total of 26 408 rooms were available in the northern region, compared to 22 495 rooms available in the preceding month and 24 030 in June 2023 (Chart 3).
- The northern region witnessed a total amount of 13 967 rooms sold during the reporting period, compared to 14 173 rooms demanded in May 2024 and 12 127 rooms in June 2023.
- In the southern region, there were 21 944 rooms available during the period under review, with 10 088 rooms sold, resulting in a surplus of 11 856 rooms.

Chart 4: Rooms Occupancy by Type of Hospitality Establishments



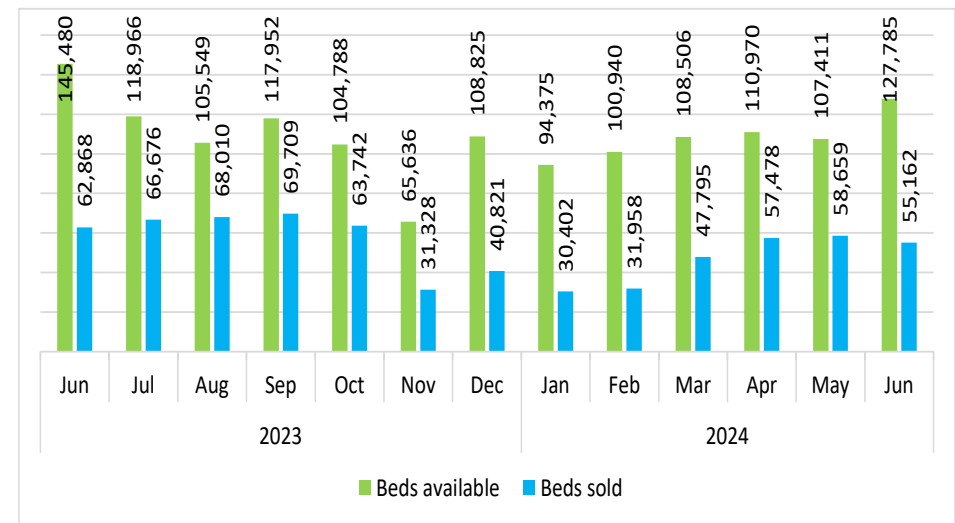
- Rooms occupancies were lower across all types of hospitality establishments in June 2024 compared to the preceding month, except for rest camps, which experienced higher occupancies during the reporting period (Chart 4).
- In June 2024, the rooms occupancy for tented camps was 63.3 percent, down from 73.6 percent recorded a month earlier. Hotels recorded an occupancy of 45.9 percent, down from 63.4 percent, while lodges had an occupancy of 45.1 percent, down from 59.8 percent recorded in the preceding month. Conversely, rest camps posted a notable increase of 26.5 percent, up from 22.5 percent that was recorded in the preceding month.

Chart 5: Beds Occupancy Index, Percentage Change



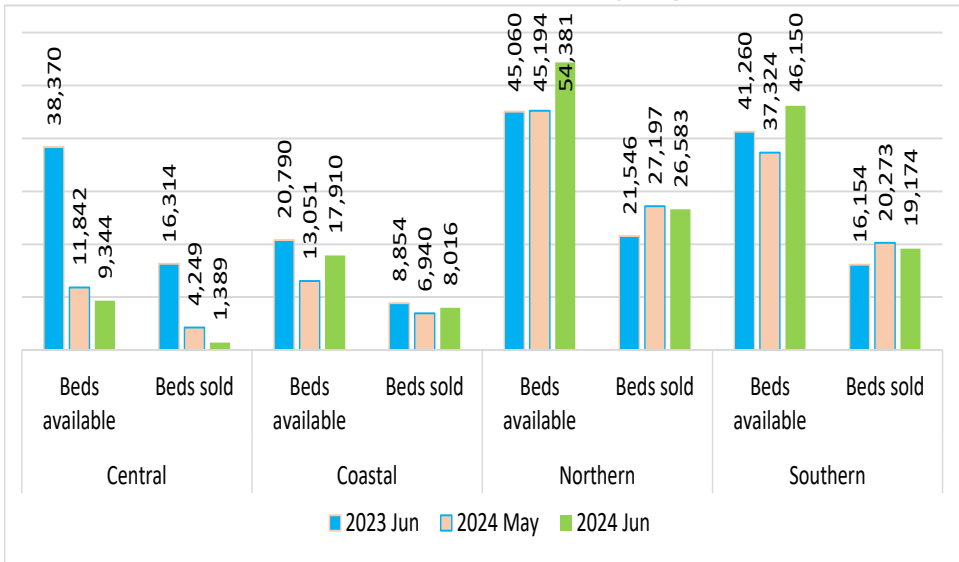
- The **Index for Bed Occupancy Rate** slowed down on a monthly basis in June 2024, recording a decline of 21.0 percent in contrast to a growth of 5.4 percent posted in the preceding month. Furthermore, the index declined by 0.1 percent year- on- year (Chart 5).
- The monthly decrease in the index for bed occupancy rate is attributed to lower levels of bed occupancy rates observed in hospitality establishments across all the regions.
- During the month under review, the central region registered the highest decline of 58.6 percent, followed by the southern region (23.5%) and northern region (-18.8%). In the same vein, the coastal region also posted a decline of 15.8 percent during the same reporting period.

Chart 6: Number of Beds Available and Sold



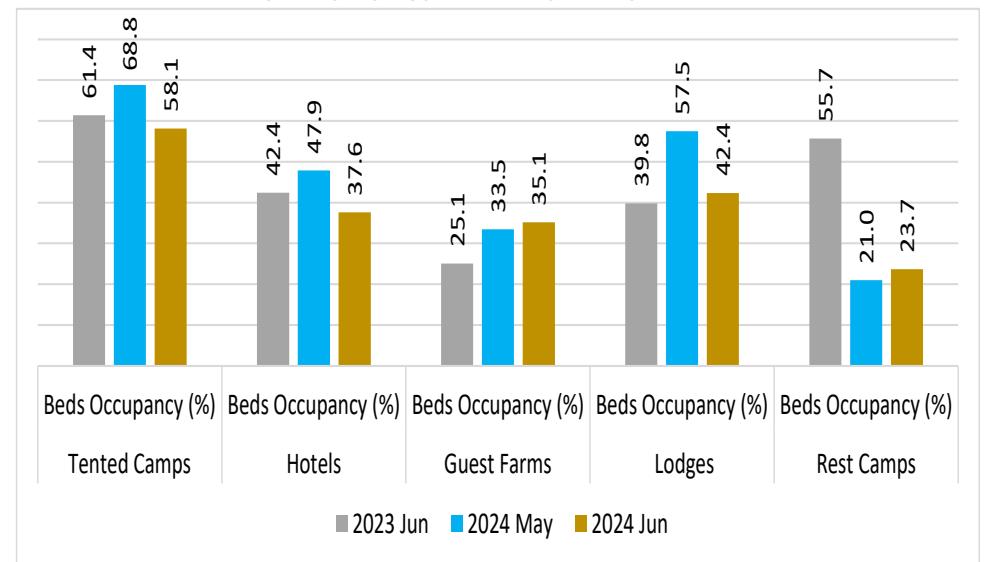
- During June 2024, a total of 55 162 beds were sold, out of 127 785 beds available nationwide, compared to 58 659 beds sold in May 2024 out of 107 411 beds available (Chart 6).
- The comparison above illustrates an increase in total beds available and a decline in the number of beds sold, between May 2024 and June 2024.

Chart 7: Number of Beds Available and Sold by Region



- In June 2024, a total of 54 381 beds were available from the hospitality establishments in the northern region, compared to 45 194 beds available a month earlier and 45 060 beds available in June 2023 (Chart 7).
- In the southern region, there were 46 150 beds supplied during the period under review, while only 19 174 beds (41.5%) were demanded.
- The northern region posted the highest beds surplus of 27 798 beds during June 2024, while the coastal and central regions recorded the least surpluses of 9 894 beds and 7 955 beds, respectively.

Chart 8: Beds Occupancy by Type of Hospitality Establishments



- During the period under review, lower bed occupancy was observed in hospitality establishments for tented camps, lodges and hotels compared to the previous month (Chart 8).
- Tented camps registered the highest occupancy rate of 58.1 percent in June 2024, though lower than the preceding month (68.8 percent). Lodges followed in second place with a bed occupancy rate of 42.4 percent, and hotels in third place with 37.6 percent. Guest farms and rest camps recorded the lowest bed occupancies of 35.1 percent and 23.7 percent, respectively.

Table 1: The Indices of Rooms and Beds Occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0

Table 1: The Indices of Rooms and Beds Occupancy Continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8
	Feb	57.8	65.1
	Mar	74.3	85.1
	Apr	94.7	120.1
	May	92.8	108.6
	Jun	93.5	103.7
	Jul	111.4	134.5
	Aug	125.8	154.6
	Sep	119.6	141.8
	Oct	119.7	146.0
	Nov	91.0	114.5
	Dec	72.3	90.0
2024	Jan	67.2	77.3
	Feb	66.4	76.0
	Mar	89.9	105.7
	Apr	106.3	124.3
	May	110.2	131.0
	Jun	86.4	103.6

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa.
Coastal region:	Erongo.
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi.
Southern regions:	Kharas, Hardap, Luderitz and Oranjemund.
Base year:	The volumes has been referenced to 2015 data as of November 2019.
Conversion:	1 basis point = 0.01 percent.