

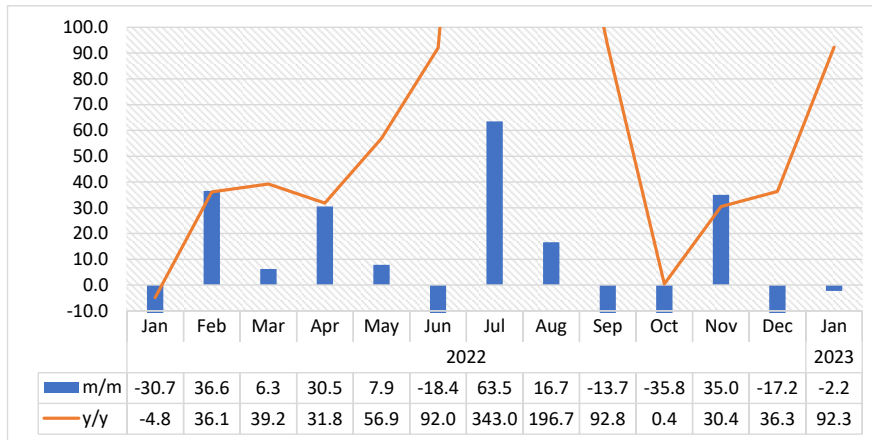


ROOM & BED OCCUPANCY

REPORT – JANUARY 2023

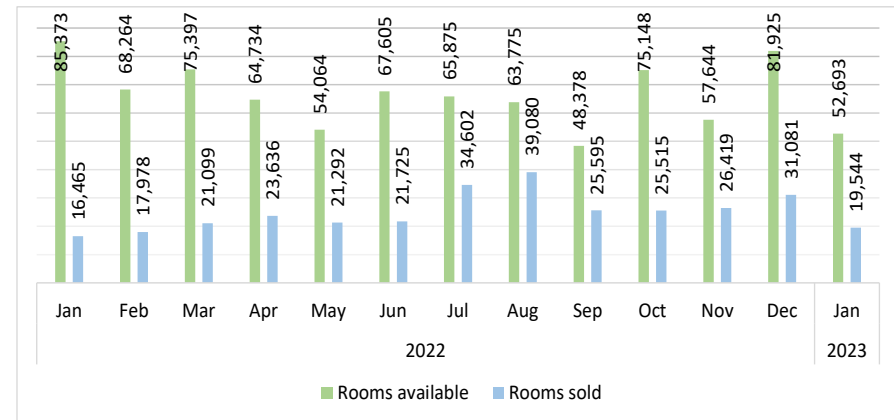


Chart 1: Rooms Occupancy Index, Percentage Change¹



- The **Index for Rooms' Occupancy rate** declined on monthly basis by 2.2 percent in January 2023, compared to a decline of 17.2 percent registered in the preceding month (Chart 1). On the other hand, the index went up on yearly basis recording a huge growth of 92.3 percent.
- The monthly decline in the rooms' occupancy rate index was mainly observed from hospitality establishments for the coastal region (-20.3%). However, it is worth noting that the northern, central and southern regions fared tremendously well posting monthly growths of 12.8 percent, 12.4 percent and 1.6 percent, respectively during the review period.

Chart 2: Number of rooms available and rooms sold



- For January 2023, the registered number of rooms provided nationally was estimated at 52 693 rooms of which 19 544 rooms were sold. This is in line with the reduced activities from the festive season, (Chart 2).

¹ This chart is limited to -10 percent and 100 percent for better presentation.

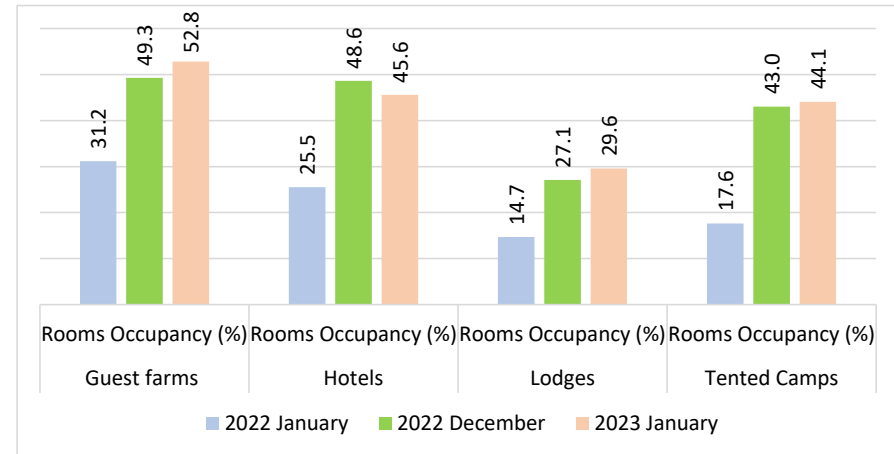
Chart 3: Number of rooms available and rooms sold by region



- During January 2023, the southern region posted the highest number of rooms provided on monthly basis with 17 632 rooms compared to 21 234 rooms and 22 071 rooms that were provided in the preceding month and the corresponding month of 2022, respectively.
- On the other hand, only 5 956 rooms were demanded during the reporting period when compared to 7 059 rooms and 3 457 rooms that were demanded in December 2022 and the corresponding month of 2022, respectively (Chart 3).
- For the northern region, the monthly rooms provided stood at 16 647 for the review period while rooms demanded were 4 968 during January 2023, hence resulting into the highest monthly surplus of 11 679 rooms.
- Additionally, the southern region surplus for rooms supplied monthly was the second highest (11 676 rooms), followed by the central region

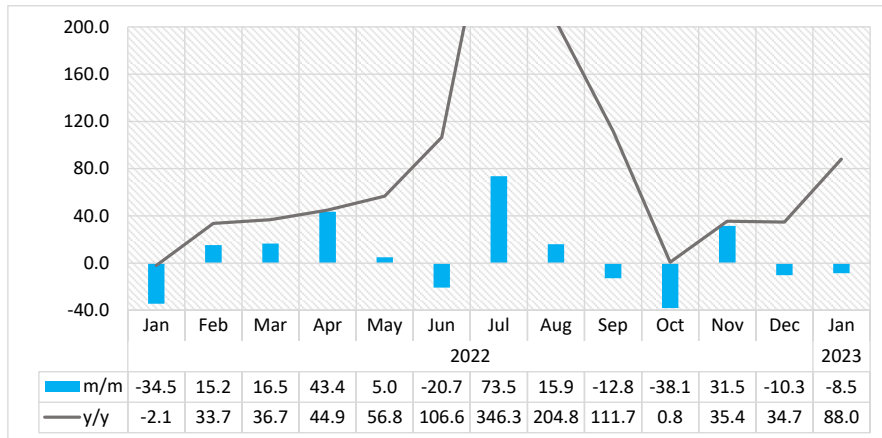
(6 559 rooms) and coastal region with 3 235 rooms in third and fourth place, respectively.

Chart 4: Rooms occupancy by type of hospitality establishments



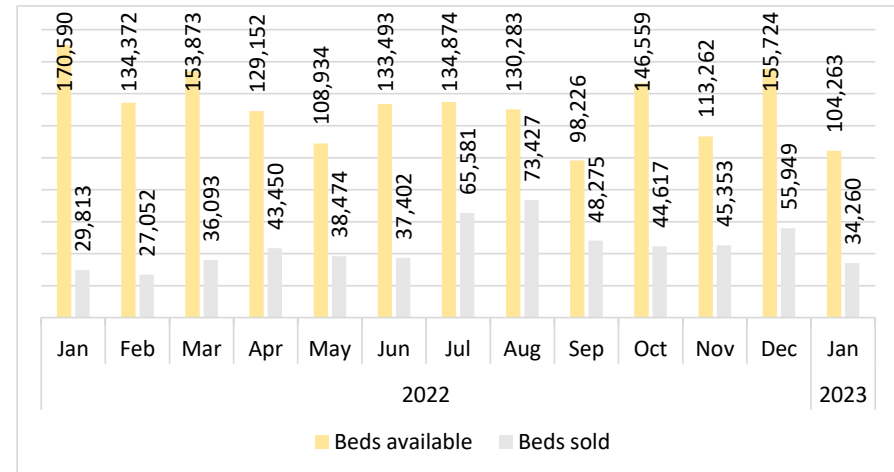
- For the accommodation establishments by type, the monthly rooms occupancy rate increased in January 2023 for Guest farms (from 49.3% to 52.8%), Tented camps (from 43.0% to 44.1%) and Lodges (from 27.1% to 29.6%).
- However, hotels showed a decline in the monthly rooms occupancy of 45.6 percent compared to 48.6 percent registered in the preceding month (Chart 4).

Chart 5: Beds Occupancy Index, Percentage Change²



- The **Index for Beds' Occupancy rate** showed a decline on monthly basis of 8.5 percent in January 2023 as opposed to a reduction of 10.3 percent observed in the preceding month, (Chart 5). While, the index increased on yearly basis, recording a growth of 88.0 percent.
- The decline in the index for bed occupancy rates on a monthly basis was mainly attributed to declines registered for hospitality establishments in coastal region (-17.9%) and southern region (-9.6%). Whereas, the northern and central regions posted monthly increases of 3.2 percent and 2.4 percent, respectively.

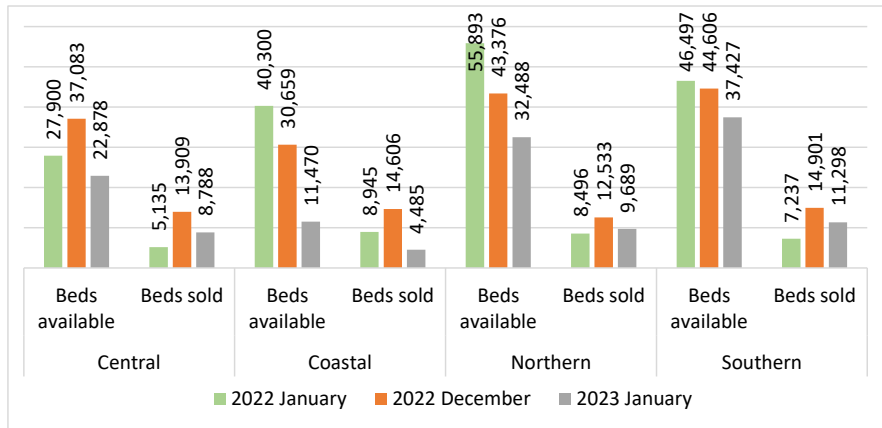
Chart 6: Number of beds available and beds sold



- For January 2023, the registered number of beds provided nationally for tourism accommodation was estimated at 104 263 beds which resulted only in 34 260 beds that were demanded when compared to 155 724 beds provided in the preceding month and 170 590 beds provided in the corresponding period of 2022 (Chart 6).

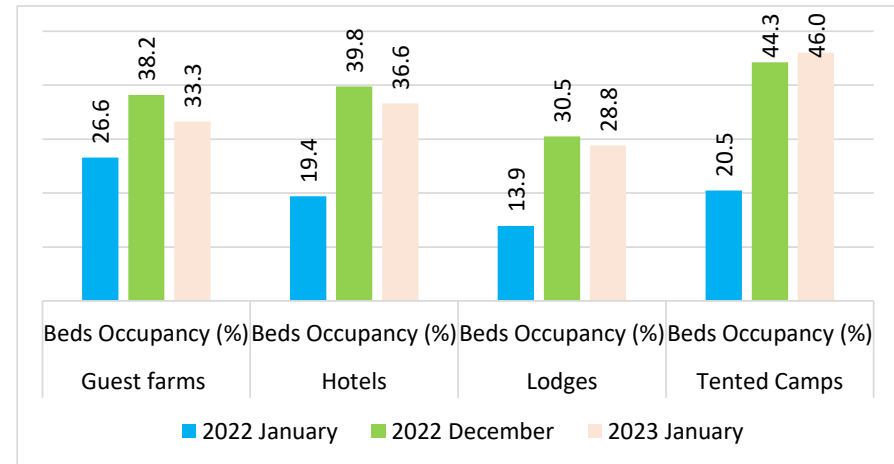
² This chart is limited to -40 percent and 200 percent for better presentation.

Chart 7: Number of beds available and beds sold by region



- In absolute terms, a total number of 37 427 beds were provided from accommodation establishments in the southern region in January 2023 compared to 44 606 beds and 46 497 beds recorded in the preceding month and the corresponding month of 2022, respectively (Chart 7).
- At the same time, only 11 298 beds in the southern region were demanded in January 2023, as opposed to 14 901 beds and 7 237 beds sold in the preceding month and in the corresponding month of 2022, respectively.
- For the northern region, the number of beds supplied on a monthly basis were 32 488 during the reporting period while only 9 689 beds were demanded in January 2023. This resulted into the monthly surplus of 22 799 beds.
- However, the southern region recorded the highest monthly surplus of 26 129 beds supplied for the accommodation establishments, while the coastal region posted the least surplus with only 6 985 beds that were not occupied for January 2023.

Chart 8: Beds occupancy by type of hospitality establishments



- In January 2023, the monthly improvement for beds occupancy was observed mainly on tented camps and guest farms.
- Tented camps posted the highest monthly beds occupancy rate of 46.0 percent during the reporting period compared to 44.3 percent registered a month earlier (Chart 8). On the other hand, hotels registered the second highest beds occupancy rate of 36.6 percent. Whereas lodges showed the lowest beds occupancy rate of 28.8 percent during the review period.

Table 1: The indices of beds and rooms occupancy

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

Table 1: The indices of beds and rooms occupancy continue...

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
	Aug	111.9	135.2
	Sep	96.6	117.9
	Oct	62.0	73.1
	Nov	83.7	96.1
	Dec	69.3	86.2
2023	Jan	67.7	78.8

Methodology

Background:	The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.
Data sources:	Hospitality Association of Namibia.
Central regions:	Khomas, Omaheke, Otjozondjupa
Coastal region:	Erongo
Northern regions:	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
Southern regions:	Kharas, Hardap, Luderitz and Oranjemund
Base year:	The volumes has been referenced to 2015 data as of November 2019
Conversion:	1 basis point = 0.01 percent