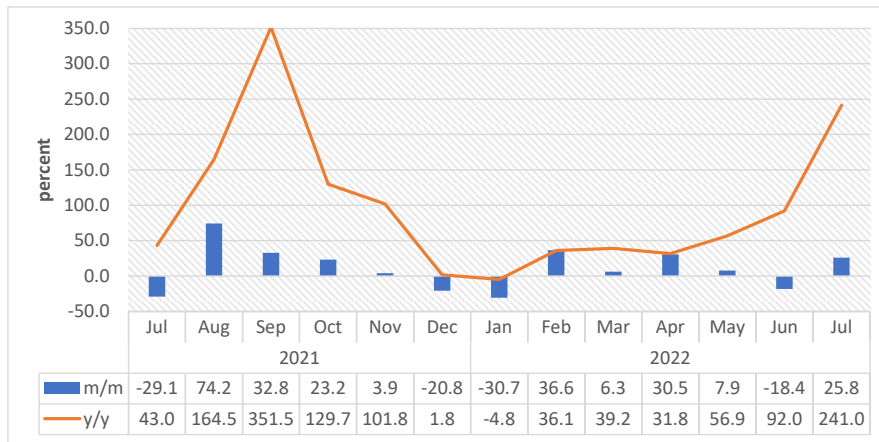


# ROOM & BED OCCUPANCY

SECTORAL REPORT - JULY 2022

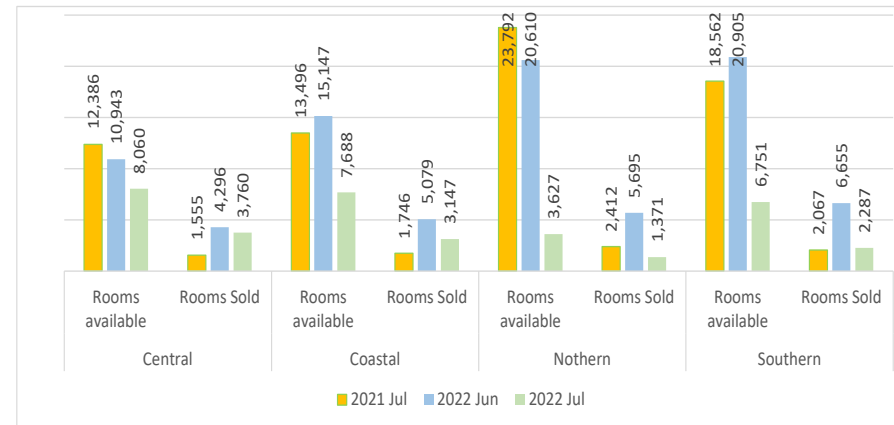


**Chart 1: Rooms Occupancy Index, Percentage Change**



- The **Index for Rooms’ Occupancy rate** increased by 25.8 percent in July 2022 in contrast to a decline of 18.4 percent recorded during the preceding month (Chart 1). Additionally, the index posted an enormous growth of 241.0 percent on a yearly basis.
- The improvement registered on a monthly basis in the rooms’ occupancy were mainly reflected across all the reporting regions, with the hospitality establishments in the northern region registering the highest increase of (36.8%), followed by the coastal area (22.1%), central region (18.8%) while the southern region ranked fourth with 6.4 percent in July 2022.

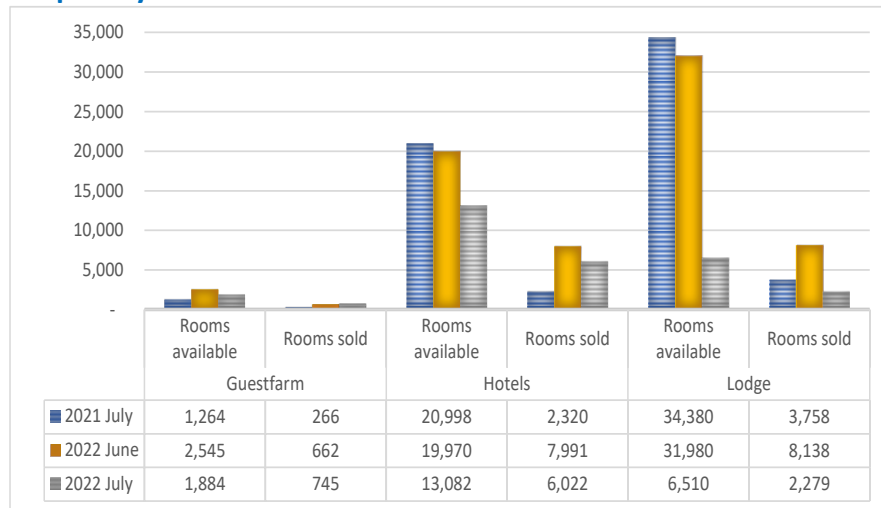
**Chart 2: Number of rooms available and rooms sold by region**



- The central region recorded the highest number of rooms available in July 2022 with 8 060 rooms compared to 10 943 rooms and 12 386 rooms that were available in June 2022 and the corresponding period of 2021, respectively.
- However, only 3 760 rooms were sold during the period under review when compared to 4 296 rooms and 1 555 rooms sold in June 2022 and July 2021, respectively (Chart 2).
- For the coastal region, the monthly rooms supplied stood at 7 688 in July 2022 while rooms demanded were 3 147 during the period under review, translating into a surplus of 4 541 rooms.
- The coastal area surplus for rooms available was the highest (4 541 rooms), followed by the southern region with (4 464 rooms), while the least surplus was recorded in northern region (2 256 rooms) for July 2022.

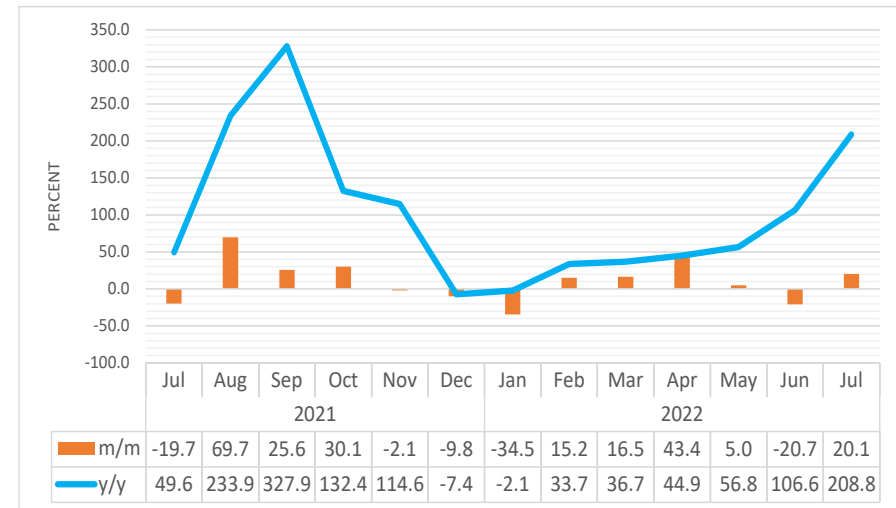
**Note: Some graphs have been limited for better readability (Chart1)**

**Chart 3: Number of rooms available and rooms sold by type of hospitality establishments**



- In terms of hospitality establishment types, the monthly improvement was mainly reflected in guest farm establishments for bed sold in July 2022.
- In absolute terms, hotels registered the highest number of rooms available on a monthly basis with 13 082 rooms recorded in July 2022 compared to 6510 and 1884 rooms available registered in Lodge and Guestfarm respectively.

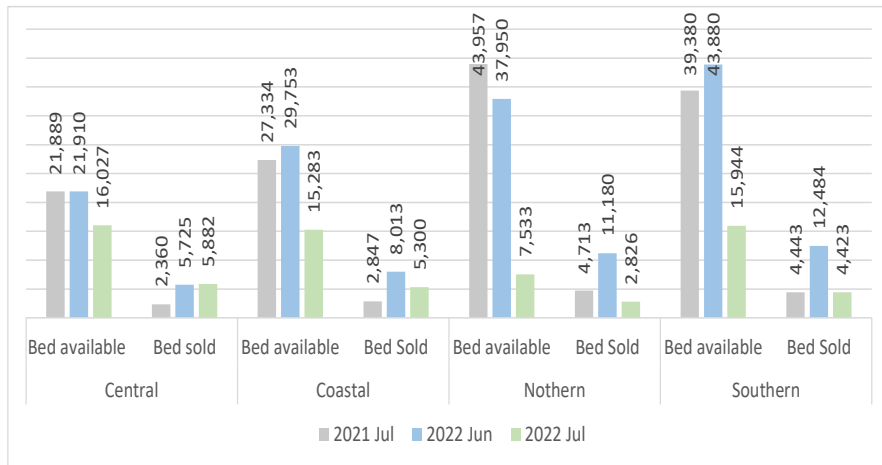
**Chart 4: Beds Occupancy Index, Percentage Change**



- The **Index for Beds' Occupancy rate** increased by 20.1 percent on a monthly basis in July 2022, an improvement when compared to a decline of 20.7 percent registered a month earlier (Chart 4). Moreover, the index increased, recording a huge growth of 208.8 percent over the year.
- The increase registered on a monthly basis in the index for beds occupancy rates mainly emanated from central area with (40.5%) followed by coastal region (28.8%) and northern region (27.3%) while the southern region declined by (2.5%).

**Note: Some graphs have been limited for better readability (Chart1)**

**Chart 5: Number of beds available and beds sold by region**

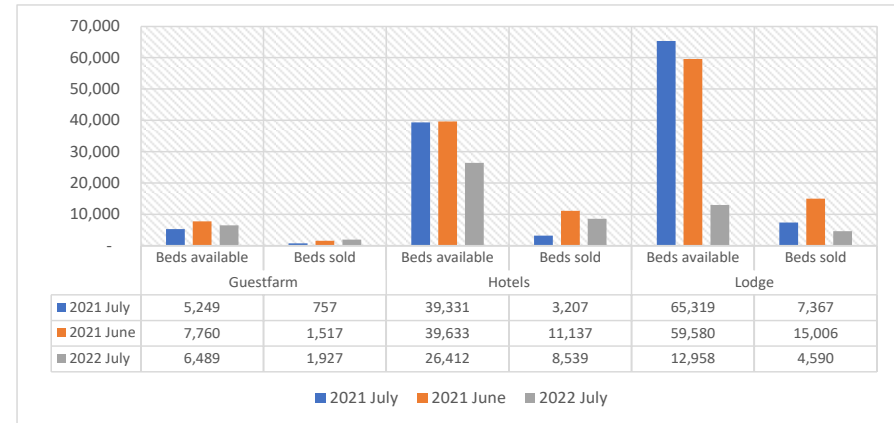


- The number of beds available for accommodation establishments recorded in the central area in July 2022 were 16 027 compared to 21 910 beds and 21 889 beds registered in June 2022 and the corresponding period of 2021, respectively (Chart 5).

Additionally, 5 882 beds were sold during the period under review, in contrast to 5 725 beds and 2 360 beds sold in June 2022 and the corresponding period of 2021, respectively.

- For the southern area, the number of beds supplied on a monthly basis stood at 15 944 in July 2022, whereas beds demanded were 4 423 during the same period, hence translating into the highest monthly surplus of 11 521 beds. However, the central area followed with the second highest surplus of 10 145 beds available while the least surplus was recorded in northern area 4 707 beds.

**Chart 6: Number of beds available and beds sold by type of accommodation**



- During the period under review, the improvement was mainly observed in guest farm establishments for beds sold in July 2022.
- In absolute terms, lodge establishments registered the highest number of beds available on monthly basis with 12 958 beds rooms supplied in July 2022 compared to 59 580 beds available and 65 319 beds available recorded in June 2022 and in the corresponding period of 2021.

**Note: Some graphs have been limited for better readability (Chart1)**

**Table 1: The indices of beds and rooms occupancy**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

**Table 1: The indices of beds and rooms occupancy continue...**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	73.8	80.7

**Methodology**

**Background:** The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.

**Data sources:** Hospitality Association of Namibia.

**Central regions:** Khomas, Omaheke, Otjozondjupa

**Note:** Some graphs have been limited for better readability (Chart1)

<b>Coastal region:</b>	Erongo
<b>Northern regions:</b>	Ohangwena, Omusati, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi
<b>Southern regions:</b>	//Karas, Hardap, Luderitz and Oranjemund
<b>Base year:</b>	The volumes has been referenced to 2015 data as of November 2019
<b>Conversion:</b>	1 basis point = 0.01 percent

**Note: Some graphs have been limited for better readability (Chart1)**