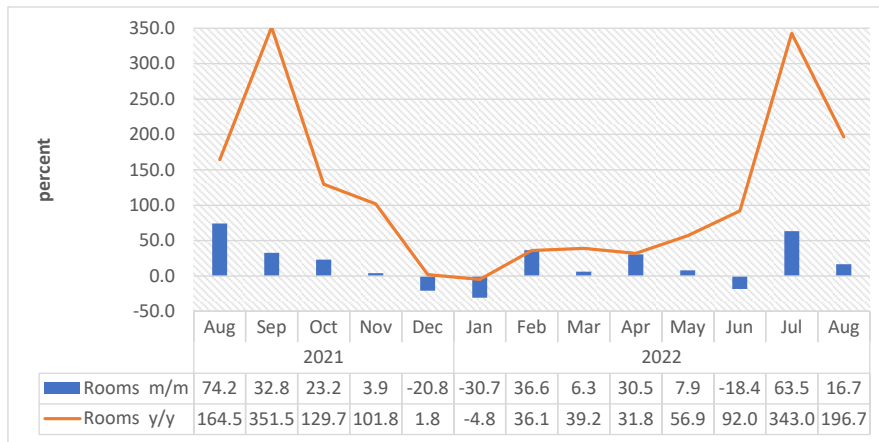


# ROOM & BED OCCUPANCY

SECTORAL REPORT - AUGUST 2022

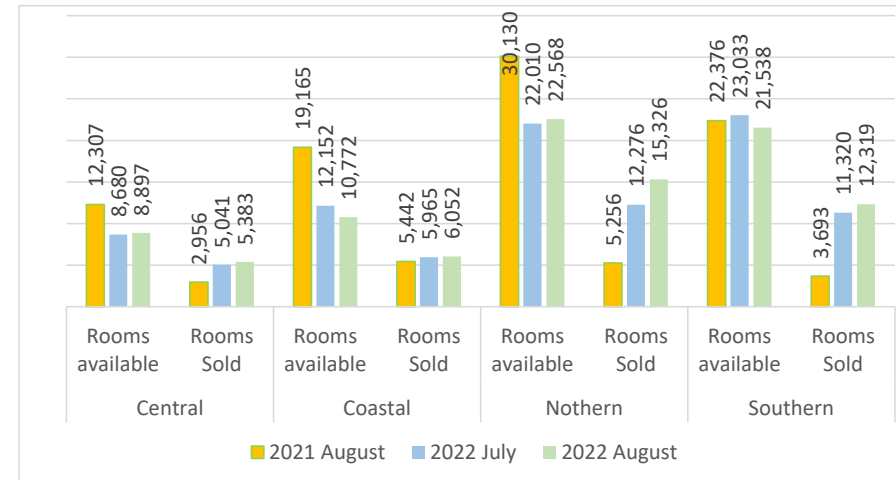


**Chart 1: Rooms Occupancy Index, Percentage Change**



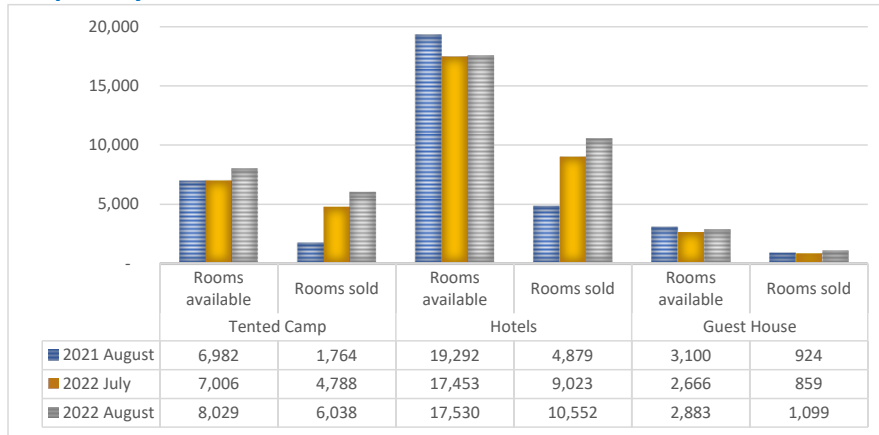
- The **Index for Rooms' Occupancy rate** slowed down, recording an increase of 16.7 percent in August 2022 compared to a growth of 63.5 percent recorded a month earlier (Chart 1). Annually, the index increased by 196.7 percent.
- The slower monthly increase in the rooms' occupancy rate were across all the reporting regions, with the hospitality establishments in the northern region recording the highest of 21.8 percent, followed by the southern region (16.4%) and coastal area (14.5%) while the central region ranked fourth with 4.2 percent in August 2022.

**Chart 2: Number of rooms available and rooms sold by region**



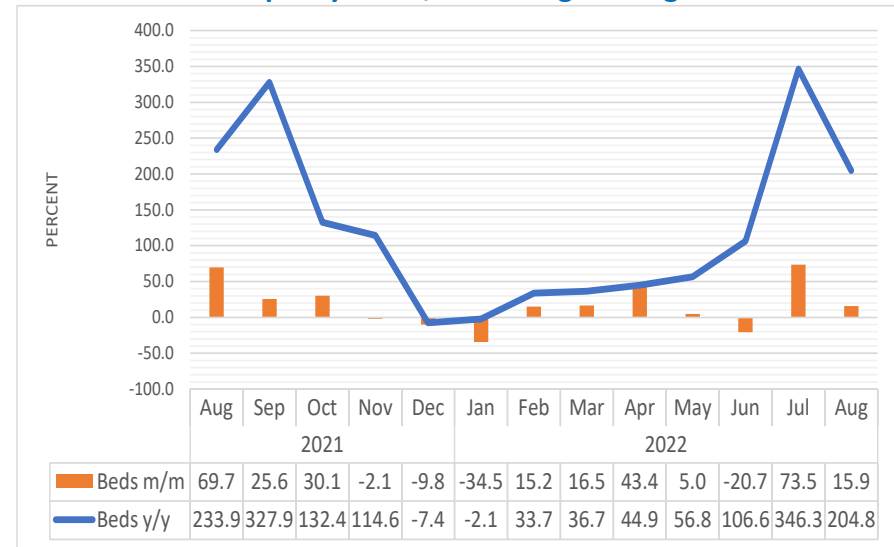
- The northern region recorded the highest number of rooms available in August 2022 with 22 568 rooms compared to 22 010 rooms and 30 130 rooms that were available in July 2022 and the corresponding month of 2021, respectively.
- However, only 15 326 rooms were sold during the period under review when compared to 12 276 rooms and 5 256 rooms sold in July 2022 and August 2021, respectively (Chart 2).
- For the southern region, the monthly rooms supplied stood at 21 538 in August 2022 while rooms demanded were 12 319 during the period under review, translating into a surplus of 9 219 rooms.
- The southern region surplus for rooms available was the highest (9 219 rooms), followed by the northern region with (7 242 rooms), while the least surplus was recorded in central region (3 514 rooms) for August 2022.

**Chart 3: Number of rooms available and rooms sold by type of hospitality establishments**



- In terms of hospitality establishment types, the monthly improvement was mainly reflected in guest house establishments and tented camps for rooms sold in August 2022.
- In absolute terms, hotels registered the highest number of rooms available on a monthly basis with 17 530 rooms recorded in August 2022 compared to 8 029 and 2 883 rooms available registered in Tented Camps and Guest houses, respectively.

**Chart 4: Beds Occupancy Index, Percentage Change**



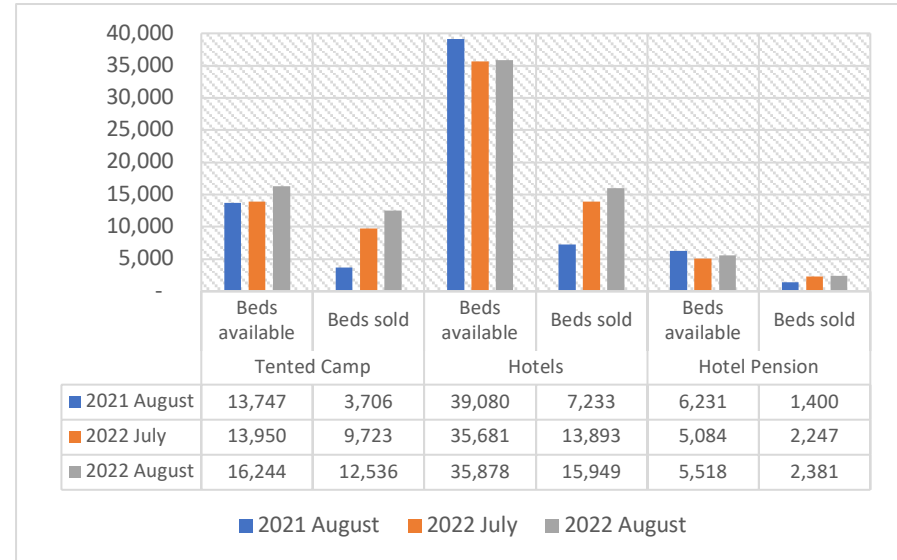
- The **Index for Beds' Occupancy rate** increased by 15.9 percent on a monthly basis in August 2022, a slowdown when compared to a growth of 73.5 percent registered in the preceding month (Chart 4). Similarly, the index increased, recording a huge growth of 204.8 percent over the year.
- The increase registered on a monthly basis in the index for beds occupancy rates mainly emanated from northern region (25.3%), followed by coastal region (14.0%) and southern region (10.9%) while the rate for central region remained flat.

**Chart 5: Number of beds available and beds sold by region**



- The southern area recorded 45 239 beds available from accommodation establishments in August 2022 compared to 48 260 beds and 47 126 beds registered in July 2022 and the corresponding month of 2021, respectively (Chart 5).
- While, 23 594 beds were sold during the period under review, in contrast to 22 699 beds and 7 561 beds sold in July 2022 and in August of 2021, respectively.
- For the northern area, the number of beds supplied on a monthly basis stood at 44 826 in August 2022, whereas beds demanded were 30 842 during the review period, hence translating into the monthly surplus of 13 984 beds. The southern area recorded the highest monthly surplus of 21 645 beds available, while the least surplus was recorded in central area with 10 233 beds.

**Chart 6: Number of beds available and beds sold by type of accommodation**



- During the period under review, improvement was observed across all types of accommodation for beds sold in August 2022.
- In absolute terms, hotels registered the highest number of beds available on monthly basis with 35 878 beds rooms supplied in August 2022 compared to 35 681 beds available and 39 080 beds available recorded in July 2022 and in the corresponding month of 2021.

**Table 1: The indices of beds and rooms occupancy**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2019	Jan	71.4	73.4
	Feb	86.8	81.2
	Mar	93.2	92.8
	Apr	105.4	111.2
	May	110.5	112.9
	Jun	101.4	99.3
	Jul	104.5	117.3
	Aug	118.1	132.6
	Sep	120.0	129.3
	Oct	124.8	134.8
	Nov	103.1	118.2
	Dec	77.7	95.2
2020	Jan	78.7	79.8
	Feb	82.7	81.7
	Mar	48.1	54.1
	Apr	2.4	2.7
	May	10.2	13.4
	Jun	14.1	15.2
	Jul	15.1	17.5
	Aug	14.3	13.3
	Sep	11.1	13.0
	Oct	26.9	31.2
	Nov	31.8	33.1
	Dec	49.9	69.1

**Table 1: The indices of beds and rooms occupancy continue...**

Year	Month	Index for Room Occupancy rates	Index for Bed Occupancy rates
2021	Jan	37.0	42.8
	Feb	35.3	36.1
	Mar	36.7	41.2
	Apr	50.6	55.7
	May	45.8	54.1
	Jun	30.6	32.5
	Jul	21.7	26.1
	Aug	37.7	44.4
	Sep	50.1	55.7
	Oct	61.8	72.5
	Nov	64.2	71.0
	Dec	50.8	64.0
2022	Jan	35.2	41.9
	Feb	48.1	48.3
	Mar	51.1	56.3
	Apr	66.7	80.7
	May	71.9	84.8
	Jun	58.7	67.2
	Jul	95.9	116.7
Aug	111.9	135.2	

**Background:** The room and bed occupancy indices serve as a proxy for the tourism sector, a priority sector under NDP5.

**Data sources:** Hospitality Association of Namibia.

**Central regions:** Khomas, Omaheke, Otjozondjupa  
**Coastal region:** Erongo

**Northern regions:** Oshana, Oshana, Oshikoto, Kunene, Kavango East, Kavango West and Zambezi

**Southern regions:** //Karas, Hardap, Luderitz and Oranjemund

**Base year:** The volumes has been referenced to 2015 data as of November 2019

**Conversion:** 1 basis point = 0.01 percent